



FOR IMMEDIATE RELEASE

Mamiya –Now Powered by Leaf & Phase One

Elmsford, NY, June 20, 2011 – Jan Lederman, President of MAC Group (formerly Mamiya America) is proud to announce in the U.S., the collaboration of the leading companies in professional digital photography: Mamiya, Leaf, Phase One and Schneider Kreuznach. This has led to the creation of the **New Mamiya - Powered by Leaf & Phase One**.

Now, as the exclusive importer of Mamiya / Leaf products in the USA, Jan Lederman states, “This collaboration is the fulfillment of a dream we have worked towards for years. The finest solutions in hardware, optics and software are now all together from a single source to offer photographers the best in large sensor digital photography.” Both customer and repair service for Mamiya and Leaf products will be provided by factory-trained technicians at MAC Group.

New Mamiya DSLRs and Digital Backs range from 22 megapixels up to the exciting 80 megapixel version. Mamiya / Leaf Digital Backs, also available separately, are compatible with Mamiya 645, Mamiya RZ, Hasselblad V and H series, Contax 645 and most view cameras.

Camera bodies and lenses are manufactured by Mamiya, digital backs are manufactured by Leaf under the Mamiya/Leaf name, Capture One software is made by Phase One, and new leaf shutter lenses are designed and certified by Schneider Kreuznach.

Included with all Mamiya DSLRs and Digital Backs are two native software options: award-winning Phase One Capture One and Leaf Capture. These powerful software programs are industry leading, and will be valuable assets to any professional’s workflow.

“We’re pleased to be part of this effort. The combination of products brings together the best in medium format photography delivered with service and options to expand the capabilities of professional photographers,” says Henrik Hakonsson, President of Phase One.

For more information, visit: <http://www.mamiya-usa.com/>

About Mamiya

For over 50 years, Mamiya has been a name synonymous with excellence and innovation in professional photographic cameras and lenses. Mamiya continues to be a pioneer by continually improving and refining the finest professional, digital photographic products with state-of-art advancements as well as developing superior apochromatic lens technology.

About Leaf

Leaf Imaging has been a pioneer in professional digital photography beginning in 1992 when Leaf introduced the world’s first commercial digital camera back. Leaf is dedicated to improving

the quality of its products, technologies and services to support the advancement of professional digital photography.

About Phase One

Phase One's Capture One software helps streamline capture and post-production processes for both medium format and DSLR cameras. Phase One products are known for their quality, flexibility and speed enabling professional photographers shooting in a wide range of formats to achieve their creative visions without compromise.

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