



MAC Group USA Extends \$25 PocketWizard® ControlTL® Promotion for Nikon Users

*Mail-in rebate available in the U.S. only for MiniTT1® and FlexTT5® Wireless Flash
Triggering System for Nikon*

Elmsford, NY – (November 30, 2011) – [MAC Group](#), a leading manufacturer and distributor of professional photographic equipment, announces today a [\\$25 mail-in rebate](#) for U.S. customers that purchase a PocketWizard MiniTT1 and/or FlexTT5 radio for use with Nikon DSLR camera systems from October 27, 2011 to December 31, 2011. Via mail-in rebate, purchasers will receive \$25 for each unit purchased from an Authorized PocketWizard Dealer in the U.S.

“MAC Group, PocketWizard's USA distributor, is now extending its rebate until the end of the year to provide even more Nikon shooters in the U.S. with a special opportunity to experience the amazing capabilities of PocketWizard ControlTL radios,” said Phil Bradon, MAC Group's PocketWizard Marketing Manager. “The rebate is available on every MiniTT1 or FlexTT5 for Nikon purchased. ControlTL is the perfect complement to the Nikon system and provides flash and camera triggering not possible before.”

For more information on this rebate visit: <http://www.pocketwizard.com/25rebate>

About MiniTT1 and FlexTT5 for Nikon

The PocketWizard [MiniTT1 Transmitter and FlexTT5 Transceiver](#) for Nikon DSLR camera systems allow Nikon DSLR photographers to enjoy the ease of TTL exposure automation with the simplicity of PocketWizard's ControlTL™ system. These i-TTL capable radio slaves make taking off-camera flash as effortless as slide-in, turn-on and shoot.

Combining TTL automation with the reliability of PocketWizard radio technology results in perfect off-camera flash photography in any environment – around corners, out-of-sight and even outdoors in bright sunlight. The MiniTT1 Transmitter and FlexTT5 Transceiver can be used to control single or multiple off-camera Nikon i-TTL flash units and provide unique features such as HyperSync, which allows photographers to go beyond their normal x-sync speed. Thanks to upgradeable firmware, these units will remain current even as camera technology changes.

About PocketWizard

Incorporating the latest radio technology, PocketWizard (www.PocketWizard.com/) products exceed the demands of the working pro and photo enthusiast with durability, ease of use, advanced capabilities and legendary PocketWizard reliability.

PocketWizard products, including the PLUS[®] II, MultiMAX, MiniTT1[®] and FlexTT5[®] are made by LPA Design, based in South Burlington, Vermont and sold by distributors around the world including the MAC Group (www.MACgroupUS.com) in the USA.

About MAC Group

[MAC Group](http://www.MACgroupUS.com) is a sales and marketing company dedicated to supplying photographers, videographers, educators and students with the world's finest image-making tools.

In addition to the brands it represents in the USA, MAC Group designs and distributes Tenba and Induro products internationally.

#

Contact:

Phil Bradon

PocketWizard

Tel: 914-347-3300

philb@macgroupus.com

Steven Rosenbaum and Leigh Nofi

S.I.R. Marketing Communications, Inc.

Tel: 631-757-5665

sir@sironline.com / leighnofi@sironline.com