

MAC Group USA Announces \$25 PocketWizard® ControlTL® Promotion for Nikon Users

Mail-in rebate available in the U.S. only for MiniTT1® and FlexTT5® Wireless Flash Triggering System for Nikon

Elmsford, NY – (November 3, 2011) – MAC Group, a leading manufacturer and distributor of professional photographic equipment, announces today a \$25 mail-in rebate for U.S. customers that purchase a PocketWizard MiniTT1 and/or FlexTT5 radio for use with Nikon DSLR camera systems from October 27, 2011 to November 30, 2011. Via mail-in rebate, purchasers will receive \$25 for each unit purchased from an Authorized PocketWizard Dealer in the U.S.

"As we did for Canon shooters during the introduction year of ControlTL for Canon, MAC Group, PocketWizard's USA distributor, is now providing Nikon shooters in the U.S. a special opportunity to obtain ControlTL radios with a little help from MAC," said Phil Bradon, MAC Group's PocketWizard Marketing Manager. "This limited rebate is available on every MiniTT1 or FlexTT5 for Nikon purchased. It's the perfect time to add the amazing capabilities of ControlTL flash and camera triggering to their Nikon system."

For more information on this rebate visit: http://www.pocketwizard.com/25rebate

About MiniTT1 and FlexTT5 for Nikon

The PocketWizard MiniTT1 Transmitter and FlexTT5 Transceiver for Nikon DSLR camera systems allow Nikon DSLR photographers to enjoy the ease of TTL exposure automation with the simplicity of PocketWizard's ControlTLTM system. These i-TTL capable radio slaves make taking off-camera flash as effortless as slide-in, turn-on and shoot.

Combining TTL automation with the reliability of PocketWizard radio technology results in perfect off-camera flash photography in any environment – around corners, out-of-sight and even outdoors in bright sunlight. The MiniTT1 Transmitter and FlexTT5 Transceiver can be used to control single or multiple off-camera Nikon i-TTL flash units and provide unique features such as $HyperSync^{TM}$, which allows photographers to go beyond their normal x-sync speed. Thanks to upgradeable firmware, these units will remain current even as camera technology changes.

About PocketWizard

Incorporating the latest radio technology, PocketWizard (www.PocketWizard.com/) products exceed the demands of the working pro and photo enthusiast with durability, ease of use, advanced capabilities and legendary PocketWizard reliability.

PocketWizard products, including the PLUS[®] II, MultiMAX, MiniTT1[®] and FlexTT5[®] are made by LPA Design, based in South Burlington, Vermont and sold by distributors around the world including the MAC Group (www.MACgroupUS.com) in the USA.

About MAC Group

MAC Group is a sales and marketing company dedicated to supplying photographers, videographers, educators and students with the world's finest image-making tools.

In addition to the brands it represents in the USA, MAC Group designs and distributes Tenba and Induro products internationally.

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