

MAC Group USA Announces \$25 PocketWizard® ControlTL® Promotion for Canon and Nikon Users

Mail-in rebate available in the U.S. only for MiniTT1[®] and FlexTT5[®] Wireless Flash Triggering System

North White Plains, NY – (April 2, 2012) – MAC Group, a leading manufacturer and distributor of professional photographic equipment, announces today a \$25 mail-in rebate for U.S. customers that purchase a new PocketWizard MiniTT1 and/or FlexTT5 radio for use with Canon or Nikon DSLR camera systems from April 1, 2012 to May 31, 2012. Via mail-in rebate, purchasers will receive \$25 for each unit purchased from an Authorized PocketWizard Dealer in the U.S.

"MAC Group, PocketWizard's USA distributor, is happy to provide Canon and Nikon shooters in the U.S. with a special opportunity to experience the amazing capabilities of PocketWizard ControlTL radios," said Phil Bradon, MAC Group's PocketWizard Marketing Manager. "This limited time \$25 rebate is available on every MiniTT1 or FlexTT5 for Canon and Nikon purchased. ControlTL is the perfect complement and a must-have accessory to Canon and Nikon digital SLR systems, providing amazing flash and camera triggering capabilities."

For more information on this rebate visit: http://www.pocketwizard.com/25rebate

About MiniTT1 and FlexTT5

The PocketWizard MiniTT1 Transmitter and FlexTT5 Transceiver for Canon and Nikon DSLR camera systems allow photographers to enjoy the ease of TTL exposure automation with the simplicity of PocketWizard's ControlTLTM system. These TTL capable radio slaves make taking off-camera flash as effortless as slide-in, turn-on and shoot.

Combining TTL automation with the reliability of PocketWizard radio technology results in perfect off-camera flash photography in any environment – around corners, out-of-sight and even outdoors in bright sunlight. The MiniTT1 Transmitter and FlexTT5 Transceiver can be used to control single or multiple off-camera TTL flash units and provide unique features such as HyperSync, which allows photographers to go beyond their normal x-sync speed. Thanks to upgradeable firmware, these units will remain current even as camera technology changes.

About PocketWizard

Incorporating the latest radio technology, PocketWizard (<u>www.PocketWizard.com/</u>) products exceed the demands of the working pro and photo enthusiast with durability, ease of use, advanced capabilities and legendary PocketWizard reliability.

PocketWizard products, including the PLUS[®] III, MultiMAX, MiniTT1[®] and FlexTT5[®] are made by LPA Design, based in South Burlington, Vermont and sold by distributors around the world including the MAC Group (www.MACgroupUS.com) in the USA.

About MAC Group

MAC Group is a sales and marketing company dedicated to supplying photographers, videographers, educators and students with the world's finest image-making tools.

In addition to the brands it represents in the USA, MAC Group designs and distributes Tenba and Induro products internationally.

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Contact: Phil Bradon **PocketWizard** Tel: 914-347-3300

philb@macgroupus.com

Steven Rosenbaum and Leigh Nofi S.I.R. Marketing Communications, Inc. Tel: 631-757-5665 sir@sironline.com / leighnofi@sironline.com