

## Lensbaby® Announces Call for Image Submissions

*The best of the best Lensbaby images submitted to be published in new book*

**Portland, OR (November 23, 2009)** – Lensbaby ([www.lensbaby.com](http://www.lensbaby.com)) announces today an open call for photographers to submit their best images created using a Lensbaby lens for a chance to be published in the new book “Lensbaby: Bending Your Perspective” by Lensbaby Guru and author/photographer Corey Hilz. Due out from Focal Press in the summer of 2010, “Lensbaby: Bending Your Perspective” will feature lots of “how to” and inspirational content, along with galleries of Lensbaby photos by some of the foremost Lensbaby photographers in the world. More information on the book can be found at [www.focalpress.com/lensbaby](http://www.focalpress.com/lensbaby).

“There are so many great photographers from around the world using Lensbaby Creative Effects SLR lenses and accessories,” said Lensbaby President and Co-Founder Craig Strong. “We can’t wait to review all the photography from Lensbaby users that could be included in this wonderful new book.”

Photographers can submit two images for consideration via [www.lensbaby.com/getpublished](http://www.lensbaby.com/getpublished) and can change their photo selection at any time during the submission period. Submissions will be accepted until 6pm, PST, December 31, 2009.

At least 12 photos from all the images submitted will be featured in the Lensbaby book. Popular voting on the [www.lensbaby.com/getpublished](http://www.lensbaby.com/getpublished) photo submission microsite of Lensbaby.com will be used to decide one of the selected images. Entrants as well as members of the Lensbaby Studio Photography Forum on Lensbaby.com are eligible to vote. Corey Hilz and Craig Strong will choose the remaining images. If a photographer’s image is selected, it will be featured in this beautiful new book credited with the photographer’s name and they’ll receive a copy of the book. Selected images will be announced and displayed on the [www.lensbaby.com/getpublished](http://www.lensbaby.com/getpublished) website on January 15, 2010.

### **Submission Guidelines:**

- The photo must be taken with a Lensbaby SLR lens on a digital or film SLR camera
- The photo should display the elements of a great photograph including interesting subject matter, good exposure, strong composition, interesting detail, beautiful light, storytelling, etc.
- The image should capture a moment or subject from a fresh perspective.
- If shooting with a selective focus optic, make certain the sweet spot of focus is appropriately sharp and well-placed.
- Do not submit images containing full nudity or graphic sexuality.

*Note: Photographers that have their work selected for publication will be required to submit a permission form granting all standard publication rights to Focal Press.*

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**About Lensbaby**

Lensbaby is a Portland, Oregon based manufacturer of award-winning Creative Effects SLR camera lenses. Lensbaby was launched in February 2004 by Craig Strong, a professional photographer and the inventor of the patented Lensbaby Creative Effects SLR lens system. Lensbaby sells to photographers all over the world through its website, [www.lensbaby.com](http://www.lensbaby.com), by calling 877-536-7222 / 971-223-5662, at tradeshow, in leading photo retailers and through a growing global network of international distributors.

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