



Kupo™ Announces Major Expansion of its Line of Professional Grip Equipment Available in the United States

Eighty-eight products now available for photographers, videographers and cinematographers in the U.S.

North White Plains, NY – April 16, 2012 – [Kupo](#), a leading global brand of professional grip equipment and lighting accessories for the still photo and video industries, today announces a major expansion – 88 additions – to its line of professional grip equipment available now in the United States. These products, including light stands, grip equipment and accessories, will be showcased at the NAB Show in Las Vegas, NV, April 16 – 19, 2012 in **Booth #C8217**.

“Grip equipment plays such an important role throughout every aspect of still and video image creation and bringing the well-respected Kupo line of products to the U.S. allows us to supply the best image making accessories to filmmakers and photographers throughout the United States,” said Jan Lederman, President.

A few of the Kupo products that will be featured at NAB include:

Light Stands

Junior Roller Stand – This stand is a great lightweight alternative to a full sized roller for mobile lighting in the studio or location.

Master C Stand Kits

Master C Stands, or Century Stands, are now available as kits – bundling a C Stand, 40” Grip Arm and 2-1/2” Grip Head to offer further savings and convenience.

Master C Stand Base

The exclusive Kupo Turtle Base with patented spring locking ring is available as an accessory so users can utilize their existing riser sections and gain the ease and speed advantage that this base provides. The Kupo Master C Stand with Turtle Base features a unique innovation in the world of C Stands enabling photographers or filmmakers of any skill level to open and collapse the legs in under a second.

Master C Stand Compact Base

A compact version of the Master C Stand Base is also available when there is limited floor space and a need for a smaller footprint.

Runway Base

This compact but incredibly strong, wheeled base allows its legs to be folded parallel to one another for easy storage and transportation. It features a junior 1-1/8" (28mm) receiver to accept a C Stand riser section and make a user's C Stands mobile.

About Kupo

Kupo is Asia's leading manufacturer of professional lighting stand and grip accessories for the still and video market. Kupo has established a high reputation for quality and innovation and is committed to providing the best products and accessories to filmmakers, videographers, broadcast professionals and photographers.

For more information about Kupo's full line of lighting stands, grip equipment and accessories visit www.KupoGrip.com.

Kupo products are exclusively distributed by MAC Group (www.MACgroupUS.com) in the USA.

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