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FOR IMMEDIATE RELEASE

## Kevin Kubota Scheduled to Present Virtual Live Program during PDN's 2nd Photographers' Virtual Trade Show

*Free "Photoshop® and Lightroom: The Dynamic Duo" seminar goes live December 3<sup>rd</sup> at 3pm (EST)*

**Bend, OR (November 20, 2009)** – Kubota Image Tools is pleased to announce that Kevin Kubota, noted digital photographer, workflow expert and workshop instructor, is scheduled to present a free virtual live program during PDN's 2<sup>nd</sup> annual Photographers' Virtual Trade Show on Wednesday, December 3, 2009 at 3pm (EST).

Sponsored by exhibitors Kubota Image Tools and AsukaBook, "Photoshop and Lightroom: The Dynamic Duo" virtual seminar is perfect for photographers that have both Photoshop and Lightroom on their desktop or notebook. This seminar will help photographers gain valuable insight, get quick tips and helpful links to learn how to streamline their digital imaging workflow, using both Photoshop and Lightroom as the center for all image management and organization.

"Many photographers have both Photoshop and Lightroom on their computers but may not be using them to their full potential," said Kevin Kubota, Idea Guy of Kubota Image Tools. "This seminar is definitely for photographers who want to experience a lightspeed workflow--to make it faster, more efficient, and a lot more fun."

The PDN Photographers' Virtual Trade Show is a live online expo, conference, and e-commerce store delivering a wealth of photography and technology expertise brought to photographers by *Photo District News (PDN)*, the leading publication, and trade show, and B&H superstore, for photographers of all levels and creative professionals. To register visit: [www.pdnonline.com/virtualtradeshow](http://www.pdnonline.com/virtualtradeshow) .

### **About Kubota Image Tools**

Kubota Image Tools grew from the digital experience of Kevin Kubota who began pioneering the field of completely digital wedding photography in the 1990s. As one of the first photographers to master digital imaging, Kevin became inspired to share his experience and natural teaching ability with other photographers by founding the original Digital Photography Bootcamp, a five-day intensive workshop which consistently sells out. He has successfully trained thousands of photographers to make the digital transition and continuously empowers existing digital photographers with new, effective workflow ideas and outstanding Photoshop® techniques.

Kevin Kubota was named one of the "Top 10 Wedding Photographers in the World" by *American Photo Magazine*. His wedding, portrait and commercial photography Web site is [www.KubotaPhotoDesign.com](http://www.KubotaPhotoDesign.com).

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In addition to Digital Photography Bootcamp, Kevin Kubota teaches one-day and two-day programs for digital photographers on a variety of topics that he presents in different regions of the country. He also teaches fine-art digital photography workshops every year in exotic locations such as Italy. Kevin is also a highly sought after speaker at international, national and regional conventions including *Imaging USA*, *Photo Imaging & Design Expo*, and *WPPI*; and photography schools including MARS, NEIPP, and Imaging Workshops of Colorado.

Kevin is also the author of the book *Digital Photography Boot Camp: A Step-by-Step Guide for Professionals*, now in its second edition, published by Amherst Media. Through his Web site, [www.KubotaImageTools.com](http://www.KubotaImageTools.com), Kevin sells workflow training products and image enhancing tools for Photoshop®. His innovative **DASHBOARD™** has made image enhancement faster and easier than ever. Through his ever evolving blog, Kevin provides tips and tricks on all things digital.

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