



FOR IMMEDIATE RELEASE

Kubota Image Tools Announces Next Digital Photography Bootcamp™

Beginning to Intermediate Level - April 15-20, 2007

New York, NY, PhotoPlus Expo 2006 – Booth #1357 (November 2, 2006) – Kubota Image Tools is pleased to announce its 13th Digital Photography Bootcamp™. This Bootcamp is a 5-day workshop for professional photographers designed to supply all of the technical know-how to run a successful digital portrait/wedding studio; at the same time, it encourages continued development of a photographer's unique style and creativity.

A few of the many things that will be covered:

- 1) Style and creativity
- 2) Digital capture techniques with live models
- 3) Optimum camera settings
- 4) Workflow from start to finish
- 5) Photoshop® essentials and fine art techniques – including the new features of CS2
- 6) Presentation and sales techniques: slideshow DVD's, web, printing, etc.

About Kubota Image Tools

Kubota Image Tools grew from the digital experience of Kevin Kubota who began pioneering the field of completely digital wedding photography in the 1990s. As one of the first photographers to master digital imaging, Kevin became inspired to share his experience and natural teaching ability with other photographers by founding the original Digital Photography Bootcamp™ which consistently sells out. He has successfully trained thousands of photographers to make the digital transition and continuously empowers existing digital photographers with new, effective workflow ideas and outstanding Photoshop® techniques.

Kevin Kubota's wedding, portrait and commercial photography Web site is www.KubotaPhotoDesign.com.

"It's completely satisfying to see photographers of all levels getting excited about their photography and businesses all over again. I witness the light bulbs going on and hear the post-program success stories; it's very gratifying. There's no need for anyone to learn digital the hard way – all the information is available, you just have to come get it." – Kevin Kubota

Here's what some past bootcampers have to say about their experience:

"As a new photographer, two and a half years in my own studio, this is one of the best investments I have made in myself, my studio, and my future employees to come!" -- Phyllis Hornbrook, West Des Moines, Iowa

"Many, many thanks...I learned such an incredible amount, even starting as a newcomer (1 month) to digital. I am so excited to make the transition from film (and my traditional wet darkroom) when I see how super cool and creative Photoshop is." – Anonymous

"Going to Bootcamp was absolutely transformative! Kevin is an exceptional instructor—knowledgeable, patient, and engaging. Everything I learned here is directly applicable to my wedding work, and I know will improve my business." – Ilana Hamilton, Portland, Oregon

"It saved me ten years of work! Kevin is an awesome teacher and I would highly recommend this course to any digital photographer." -- Laurie Richards, Nantucket, Massachusetts

"This experience will help bring my business to the next level! Thanks for sharing your knowledge, experience, and friendship with us." – Krish Kiefer, Waconia, Minnesota

Bootcamp Details:

When: Sunday, April 15 through Friday, April 20, 2007

Where: Rock Springs Guest Ranch (www.RockSprings.com)

Bend, Oregon

Cost: \$1,995.00 including lodging and all (gourmet) meals

No two Bootcamps are the same, that's why many "bootcampers" attend over and over again! Space is limited to 20 participants to offer personalized, hands-on training. Bootcamp is the only workshop of its kind that has a **money-back guarantee** because Kubota Image Tools is confident that the experience will significantly improve the workflow of the beginning/intermediate digital photographer.

In addition to *Digital Photography Bootcamp*, Kevin Kubota teaches one-day and two-day programs for digital photographers on a variety of topics that he presents in different regions of the country. He teaches a fine art digital photography workshop in Tuscany, Italy each year with Drake Busath of ItalyWorkshops.com (www.ItalyWorkshops.com). Kevin is also a highly sought after speaker at national and regional conventions including *Imaging USA*, *Photo Imaging & Design Expo*, and *WPPI*; and photography schools including MARS, Image Explorations of British Columbia, and the new Imaging Workshops of Colorado.

Through his website, www.KubotaImageTools.com, Kevin sells training products, Action Paks for Photoshop[®], and, through his newly developed (and ever evolving) Forum, provides tips & tricks on all things digital.

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