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Kubota Image Tools Announces “Kubota RAW Workflow for Lightroom 2”

*Time-saving DVD tutorial helps photographers master
Adobe® Photoshop® Lightroom® 2*

New York, NY – Photo Plus Expo Booth #462 (October 23, 2008) – Kubota Image Tools is pleased to announce an update to its award-winning *Kubota RAW Workflow for Lightroom* DVD tutorial. *Kubota RAW Workflow for Lightroom 2* is the newest time-saving tutorial from Kevin Kubota—professional photographer, instructor and a master of digital photography workflows.

Kevin Kubota’s comprehensive, easy-to-follow teaching technique streamlines the process of working with RAW files in Lightroom. *Kubota RAW Workflow for Lightroom 2* takes digital photographers step-by-step through proper organization, efficient editing and enhancing, and final image presentation. In addition, Kevin shares his insider tricks that have made his workflow tutorials and hands-on workshops overwhelming successes. More than just another Lightroom “Manual”, this interactive instructional DVD is based on a proven workflow system used daily by busy digital studios.

“I’m particularly excited to be able to teach photographers about the wonderful new features available to them in Adobe Photoshop Lightroom 2,” said Kevin Kubota, Idea Man of Kubota Image Tools. “We created the first award-winning edition of this tutorial, derived from our live Lightroom workshops, to help digital photographers make the most of the features they really need, and to understand the ‘big picture’ of the entire workflow system. Now, since Lightroom 2 offers more tools for photographers to work even more efficiently, I created this brand-new update so I could teach everyone how to work most effectively with Lightroom 2—which ultimately allows photographers to spend more time behind their cameras doing what they love to do.”

The *Kubota RAW Workflow for Lightroom 2* tutorial is available for \$99 as an interactive Quicktime Movie on DVD at www.kubotaimagetools.com. As a special bonus, it also includes over 50 Lightroom Presets that Kevin has created to speed up workflow even more. The upgrade price for customers who previously purchased the first Kubota RAW Workflow for Lightroom tutorial is \$39. Anyone who purchased the original tutorial after

July 29, 2008 may receive a free upgrade. Contact info@kubotaimagetools.com for details.

About Kubota Image Tools

Kubota Image Tools grew from the digital experience of Kevin Kubota who began pioneering the field of completely digital wedding photography in the 1990s. As one of the first photographers to master digital imaging, Kevin became inspired to share his experience and natural teaching ability with other photographers by founding the original Digital Photography Bootcamp®, a five-day intensive workshop which consistently sells out. He has successfully trained thousands of photographers to make the digital

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transition and continuously empowers existing digital photographers with new, effective workflow ideas and outstanding Photoshop® techniques.

Kevin Kubota was recently named one of the “Top 10 Wedding Photographers in the World” by *American Photo* Magazine. His wedding, portrait and commercial photography website is www.KubotaPhotoDesign.com.

In addition to Digital Photography Bootcamp, Kevin Kubota teaches one-day and two-day programs for digital photographers on a variety of topics that he presents in different regions of the country. He also teaches fine-art digital photography workshops every year in exotic locations such as Italy. Kevin is also a highly sought after speaker at international, national and regional conventions including *Imaging USA*, *Photo Imaging & Design Expo*, and *WPPI*; and photography schools including MARS, NEIPP, and Imaging Workshops of Colorado.

Kevin is also the author of the book *Digital Photography Boot Camp: A Step-by-Step Guide for Professionals* published by Amherst Media. Through his website, www.KubotaImageTools.com, Kevin sells training products and Action Paks for Photoshop®, and, through his ever evolving Forum, provides tips and tricks on all things digital.

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