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FOR IMMEDIATE RELEASE

Kubota Image Tools Announces Spring 2010 Digital Photography Bootcamp® Workshop

Digital Photography Bootcamp scheduled for May 16–21, 2010

New York, NY, PhotoPlus Expo Booth #854 – (October 22, 2009) – Kubota Image Tools is pleased to announce its 19th Digital Photography Bootcamp workshop May 16-21, 2010. Bootcamp, taught by renowned photographer Kevin Kubota, is a 5-day workshop for professional photographers designed to supply all of the technical know-how to run a successful digital portrait/wedding studio; at the same time, it encourages continued development of a photographer's unique style and creativity.

"If a photographer is just making the transition to digital or needs to move their existing digital system into full-efficient swing, the Digital Photography Bootcamp will prove to be one of the best investments they can make for their photography career," said Kevin Kubota, Idea Man of Kubota Image Tools. "Bootcamp is designed to take photographers from start to finish and include everything in-between. In addition to having an action-packed schedule, we will include ample time to answer every burning question. This workshop is loaded with techno, creative, and artistic fun."

A few of the many things that are covered during Bootcamp include:

1. The RAW shoot and camera and subject techniques
2. Archiving and editing – the best practices for high efficiency
3. Workflow from start to finish utilizing the most cutting-edge software tools available including Kubota RPG SpeedKeys
4. Photoshop® and Lightroom® 2 essentials and fine art techniques – including features from the latest versions available
5. Printing and tips and techniques to get the best prints
6. Presentation and creating slideshows and DVDs
7. Sales and attracting and keeping clients for life; and how to charge what you're worth!

May 2010 Bootcamp Details:

When: Sunday, May 16 through Friday, May 21, 2010

Where: FivePine Lodge (www.fivepinelodge.com)

Sisters, Oregon

Cost: \$2,695.00 including lodging and all (gourmet) meals
This is an Early Bird rate if booked and paid in full by March 31, 2010.
Cost will be \$2,895 after March 31st.

No two Bootcamps are the same, that's why many "bootcampers" attend over and over again! Space is limited to 21 participants to offer personalized, hands-on training. Bootcamp is the only workshop of its kind that has a **money-back guarantee** because Kubota Image Tools is confident that the experience will significantly improve the workflow of

Kubota Image Tools
May 2010 Bootcamp (cont'd)

the beginning/intermediate digital photographer. Interested photographers can find additional information about Bootcamp at www.kubotaimagetools.com/workshops.html

Here's what some past bootcampers have to say about their experience:

"Kevin's Bootcamp has turned my workflow around 180 degrees. My images have already gone to the next level even before the week was over." – Laurence Kim

*"A must Do! Essential to any photographer desiring to be extraordinary." – Mark Vilimek,
(Ammie Wang Photography)*

"Kevin's teaching style makes it easy to learn - no matter what your level of experience. He taught me some things which I have never gotten anywhere else." – Barbara Rosner

About Kubota Image Tools

Kubota Image Tools grew from the digital experience of Kevin Kubota who began pioneering the field of completely digital wedding photography in the 1990s. As one of the first photographers to master digital imaging, Kevin became inspired to share his experience and natural teaching ability with other photographers by founding the original Digital Photography Bootcamp, a five-day intensive workshop which consistently sells out. He has successfully trained thousands of photographers to make the digital transition and continuously empowers existing digital photographers with new, effective workflow ideas and outstanding Photoshop® techniques.

Kevin Kubota was named one of the "Top 10 Wedding Photographers in the World" by *American Photo Magazine*. His wedding, portrait and commercial photography Web site is www.KubotaPhotoDesign.com.

In addition to Digital Photography Bootcamp, Kevin Kubota teaches one-day and two-day programs for digital photographers on a variety of topics that he presents in different regions of the country. He also teaches fine-art digital photography workshops every year in exotic locations such as Italy. Kevin is also a highly sought after speaker at international, national and regional conventions including *Imaging USA*, *Photo Imaging & Design Expo*, and *WPPI*; and photography schools including MARS, NEIPP, and Imaging Workshops of Colorado.

Kevin is also the author of the book *Digital Photography Boot Camp: A Step-by-Step Guide for Professionals*, now in its second edition, published by Amherst Media. Through his Web site, www.KubotaImageTools.com, Kevin sells workflow training products and image enhancing tools for Photoshop®. His innovative **DASHBOARD™** has made image enhancement faster and easier than ever. Through his ever evolving blog, Kevin provides tips and tricks on all things digital.

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