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FOR IMMEDIATE RELEASE

Kubota Image Tools Announces Kubota RPG SpeedKeys 2.0 for Adobe® Photoshop® Lightroom® 2

Designed to optimize a photographer's workflow and enhance creativity, this updated wireless USB device allows for complete user customization

New York, NY, PhotoPlus Expo Booth #854 – (October 22, 2009) – Kubota Image Tools is pleased to announce the newest addition to the Kubota Lightspeed Workflow family – new Kubota RPG SpeedKeys 2.0 for Lightroom 2. Kubota RPG SpeedKeys 2.0 for Lightroom 2 is a customizable wireless USB keypad with preset 1-button access to: essential adjustments such as brightness, exposure, fill light and more; the most popular Kubota Lightroom presets; and advanced tools such as paint with light, burn, soften skin, and hand-color.

In addition, the Kubota RPG SpeedKeys 2.0 now offers 48 new key options for completely customizable functionality. This gives users the ability to create hundreds of settings and preset combinations. The innovative Kubota RPG SpeedKeys software allows photographers to use pre-programmed workflow key combinations or they can use their own preset settings.

Kubota RPG SpeedKeys 2.0 comes loaded with 29 Kubota Lightroom Presets. As a bonus, the SpeedKeys comes with the entire collection of Kubota Lightroom Presets v3, which includes develop, export, print, filter, and more. All of the presets included in Kubota Lightroom Presets v1 and v2 are also included in the set, plus brand new presets never before available. There are over 100 presets in all.

“One of the things I’ve really wanted in order to improve my Lightroom workflow was a way to apply my most common adjustments and develop presets with a simple key press,” said Kevin Kubota, Idea Man of Kubota Image Tools. “Photographers will be surprised at how much time and energy they can save by not having to click little buttons with a mouse all the time. It doesn’t sound like a big difference, but over the course of editing thousands of images, photographers will really notice how this little tool can greatly improve their workflow. RPG Keys was able to create a custom keypad for us that integrated customizable functionality, my most used adjustments, develop presets, and local adjustment brushes, all on one small device. RPG Keys is a great company to work with and it’s a perfect pairing of our workflow tools and their hardware solution.”

“We at RPG Keys are excited about partnering with Kubota Image Tools to offer the new SpeedKeys line of products,” said Timothy Riley, wedding photographer and

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founder of RPG Keys. “The Kubota RPG SpeedKeys 2.0 is the perfect marriage of art and technology allowing photographers the ability to create amazing images, in a fraction of the time. As always, happy editing!”

The Kubota RPG SpeedKeys 2.0 for Lightroom is available for purchase at: <http://www.kubotaimagetools.com/> . Price is \$349.00. It is available as a free upgrade to customers who purchased the first version of the Kubota RPG SpeedKeys. Also available is the Kubota RPG SpeedKeys 2.0 with Kubota RAW Workflow for Lightroom 2. This video tutorial helps photographers learn how to efficiently use Adobe Lightroom 2. This combination pack is available now for \$399 (a savings of \$50 if purchased separately).

System Requirements: PC or Mac running Adobe® Lightroom® 2 or higher
Available USB 2.0 Port

About Kubota Image Tools

Kubota Image Tools (www.kubotaimagetools.com) grew from the digital experience of Kevin Kubota who began pioneering the field of completely digital wedding photography in the 1990s. As one of the first photographers to master digital imaging, Kevin became inspired to share his experience and natural teaching ability with other photographers by founding the original Digital Photography Bootcamp® which consistently fills to capacity. He has successfully trained thousands of photographers to make the digital transition and continuously empowers existing digital photographers with new, effective workflow ideas and outstanding Photoshop techniques.

Through his Web site, www.KubotaImageTools.com, Kevin sells workflow training products and image enhancing tools for Photoshop®. His innovative *DASHBOARD™* has made image enhancement faster and easier than ever. Through his ever evolving blog, Kevin provides tips and tricks on all things digital.

Kevin Kubota’s wedding, portrait and commercial photography Web site is www.KubotaPhotoDesign.com.

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