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FOR IMMEDIATE RELEASE

Kubota Image Tools Announces Spring 2008 Digital Photography Bootcamp® Workshop

*Next Digital Photography Bootcamp scheduled for April 20-25, 2008
and one Kubota scholarship space is available*

New York, NY – PhotoPlus Expo Booth #560 (October 18, 2007) – Kubota Image Tools is pleased to announce its 15th Digital Photography Bootcamp workshop April 20-25, 2008. Bootcamp, taught by renowned photographer Kevin Kubota, is a 5-day workshop for professional photographers designed to supply all of the technical know-how to run a successful digital portrait/wedding studio; at the same time, it encourages continued development of a photographer's unique style and creativity.

“It's completely satisfying for us at Kubota Image Tools to see photographers of all levels coming together at Bootcamp and getting excited about their photography and businesses all over again. At every workshop, I witness the light bulbs going on and hear the post-program success stories and it's very gratifying,” said Kevin Kubota, Idea Man of Kubota Image Tools. “There's no need for anyone to learn digital the hard way or to feel alone—all the information is available to photographers and the goal behind Bootcamp is to make it easier for photographers to embrace the digital workflow in their business and their lives.”

A few of the many things that are covered during Bootcamp include:

1. Style, creativity, and inspiration
2. Digital capture techniques with live models
3. Workflow from start to finish utilizing the most cutting-edge software tools available
4. Photoshop® essentials and fine art techniques – including the new features of CS3
5. Presentation and sales techniques: slideshow DVD's, Web, printing, etc.
6. Marketing and business essentials

Spring '08 Bootcamp Details:

When: Sunday, April 20 through Friday, April 25, 2008

Where: Rock Springs Guest Ranch (www.RockSprings.com)

Bend, Oregon

Cost: \$2,495.00 including lodging and all (gourmet) meals (This is an Early Bird rate if booked and paid in full by January 31st. Cost will be \$2,695 after January 31st.)

No two Bootcamps are the same, that's why many "bootcampers" attend over and over again! Space is limited to 21 participants to offer personalized, hands-on training. Bootcamp is the only workshop of its kind that has a **money-back guarantee** because Kubota Image Tools is confident that the experience will significantly improve the workflow of the beginning/intermediate digital photographer. Interested photographers can find additional information about Bootcamp at www.kubotaimagetools.com/workshops.html

In addition, Kubota Image Tools announces that professional photographers (or serious amateurs aspiring to be pros) are invited to apply to the Kubota Digital Photography Bootcamp Scholarship Program for a chance to be selected for a full scholarship to this or any of Kubota Image Tools' upcoming Bootcamps. The Digital Photography Bootcamp scholarship includes full program fee **plus** lodging and all meals (a \$2,695 value). The scholarship winner is responsible for transportation costs to/from Rock Springs Guest Ranch as well as their own social activities.

To apply, photographers can e-mail Kubota Image Tools at kecia@kubotaimagetools.com with a one-page letter explaining why they should be considered for the scholarship. A description of any charity work that they currently do (whether utilizing photographic skills or not) should be included. Submissions must also include a portfolio of 20 image samples. Image file size should be no larger than 750x750 at 72dpi. The deadline for scholarship applications for the Spring 2008 Bootcamp is January 31, 2008. The recipient will be announced on February 11, 2008.

Here's what some past bootcampers have to say about their experience:

"As a new photographer, two and a half years in my own studio, this is one of the best investments I have made in myself, my studio, and my future employees to come!" -- Phyllis Hornbrook, West Des Moines, Iowa

"Many, many thanks...I learned such an incredible amount, even starting as a newcomer (1 month) to digital. I am so excited to make the transition from film (and my traditional wet darkroom) when I see how super cool and creative Photoshop is." – Anonymous

"Going to Bootcamp was absolutely transformative! Kevin is an exceptional instructor—knowledgeable, patient, and engaging. Everything I learned here is directly applicable to my wedding work, and I know will improve my business." – Ilana Hamilton, Portland, Oregon

"It saved me ten years of work! Kevin is an awesome teacher and I would highly recommend this course to any digital photographer." -- Laurie Richards, Nantucket, Massachusetts

"This experience will help bring my business to the next level! Thanks for sharing your knowledge, experience, and friendship with us." – Krish Kiefer, Waconia, Minnesota

About Kubota Image Tools

Kubota Image Tools grew from the digital experience of Kevin Kubota who began pioneering the field of completely digital wedding photography in the 1990s. As one of the first photographers to master digital imaging, Kevin became inspired to share his experience and natural teaching ability with other photographers by founding the original Digital Photography Bootcamp, a five-day intensive workshop which consistently sells out. He has successfully trained thousands of photographers to make the digital transition and continuously empowers existing digital photographers with new, effective workflow ideas and outstanding Photoshop® techniques.

Kevin Kubota was recently named one of the "Top 10 Wedding Photographers in the World" by *American Photo Magazine*. His wedding, portrait and commercial photography Web site is www.KubotaPhotoDesign.com.

In addition to Digital Photography Bootcamp, Kevin Kubota teaches one-day and two-day programs for digital photographers on a variety of topics that he presents in different regions of the country. He also teaches fine-art digital photography workshops every year in exotic locations such as Italy. Kevin is also a highly sought after speaker at international, national and regional conventions including *Imaging USA*, *Photo Imaging & Design Expo*, and *WPPI*; and photography schools including MARS, NEIPP, and Imaging Workshops of Colorado.

Kevin is also the author of the book *Digital Photography Boot Camp: A Step-by-Step Guide for Professionals* published by Amherst Media. Through his Web site, www.KubotaImageTools.com, Kevin sells training products and Action Paks for Photoshop[®], and, through his ever evolving Forum, provides tips and tricks on all things digital.

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