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Kubota Image Tools Showcases “Sloppy Borders” Volume One Photoshop® Action Kit

Cologne, Germany, Photokina Hall 4, Aisle D, Booth 18A (September 26, 2006)

Kevin Kubota, Idea Guy of Kubota Image Tools, has created another product to easily and quickly enhance the images of professional digital photographers worldwide – Sloppy Borders Volume 1 Photoshop Action Kit.

Sloppy Borders have always been a favorite way to present images in the old days of film. But with digital, this cool retro look is much more difficult to achieve. Kubota Image Tools has done all the hard work and created a simple package of 100 ready to use sloppy border variations that any professional photographer with a Mac or PC running Adobe® Photoshop® CS or newer can use. Showcased here today at the Photokina tradeshow, Sloppy Borders Volume 1 retails for \$125.00 and can be purchased through the Kubota Image Tools Web site at: www.KubotaImageTools.com.

Kevin Kubota and Craig Strong, of Strong Photography and Lensbabies, LLC, went into the darkroom and individually printed the borders, using a variety of filed out negative carriers (the traditional way). Then, they were scanned at high resolution, and digitally prepared for overlay on any image. Then, Kubota created powerful scripts to quickly and effortlessly size the border to match the images. The result: an easy way to instantly apply the border to any image—no matter the image size or orientation.

“What I love about these borders is that they are authentic. They were not digitally created. This gives them their organic look. Most other border effect packages are digitally created—you can usually tell the difference,” says Kevin Kubota.

Because authentic sloppy borders were visible only on images that were printed full-frame, these borders work best with rectangular images. These borders don’t necessarily have to be used on full-frame images, however, other standard crops work as well. Borders can be added to one image at a time, or can be run in a batch to apply the border to a folder full of images. These borders are excellent for online presentations or slide shows. Also included is a special bonus Action that automatically creates 4x6 proofs with sloppy borders for printing. Or, a photographer can add personalized color to a sloppy border background with a newly included sloppy colorizer action, included as a separate action for the kit.

About Kubota Image Tools

Kubota Image Tools grew from the digital experience of Kevin Kubota who began pioneering the field of completely digital wedding photography in the 1990s. As one of the first photographers to master digital imaging, Kevin became inspired to share his experience and natural teaching ability with other photographers by founding the original Digital Photography Bootcamp™ which consistently sells out. He has successfully trained thousands of photographers to make the digital transition and continuously empowers existing digital photographers with new, effective workflow ideas and outstanding Photoshop® techniques.

Other software products from Kubota Image Tools include: Kubota Artistic Tools Vol. 1 and Vol. 2, Kubota Productions Tools Vol. 1, and AutoAlbum™ Vol. 2. Kevin Kubota’s wedding, portrait and commercial photography Web site is www.KubotaPhotoDesign.com.

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