



FOR IMMEDIATE RELEASE

Kubota Image Tools Announces Kubota RPG SpeedKeys for Adobe® Photoshop® Lightroom® 2

*New wireless USB device designed to speed a photographer's workflow
and enhance creativity*

Bend, OR (August 12, 2009) – Kubota Image Tools is pleased to announce the newest addition to the Kubota Lightspeed Workflow family – new Kubota RPG SpeedKeys for Lightroom 2. Kubota RPG SpeedKeys for Lightroom 2 is a wireless USB keypad with 1-button access to: essential adjustments such as brightness, exposure, fill light and more; the most popular Kubota Lightroom presets; and advanced tools such as paint with light, burn, soften skin, and hand-color.

The Kubota RPG SpeedKeys comes loaded with 29 Kubota Lightroom Presets. As a bonus, the SpeedKeys comes with the entire collection of Kubota Lightroom Presets v3, which includes develop, export, print, filter, and more. All of the presets included in Kubota Lightroom Presets v1 and v2 are also included in the set, plus brand new presets never before available. There are over 100 presets in all (a \$49 value).

“One of the things I’ve really wanted in order to improve my Lightroom workflow was a way to apply my most common adjustments and develop presets with a simple key press,” said Kevin Kubota, Idea Man of Kubota Image Tools. “You’d be surprised at how much time and energy you can save by not having to click little buttons with a mouse all the time. It doesn’t sound like a big difference, but over the course of editing thousands of images, you really notice a difference. RPG Keys was able to create a custom keypad for us that integrated my most used adjustments, develop presets, and local adjustment brushes all on one small device. RPG Keys is a great company to work with and it’s a perfect pairing of our workflow tools and their hardware solution.”

“We at RPG Keys are excited about partnering with Kubota Image Tools to offer the new SpeedKeys line of products,” said Timothy Riley, wedding photographer and founder of RPG Keys. “The Kubota RPG SpeedKeys is the perfect marriage of art and technology allowing photographers the ability to create amazing images, in a fraction of the time. As always, happy editing!”

The Kubota RPG SpeedKeys for Lightroom are available for purchase at: <http://www.kubotaimagetools.com/>. Price is \$349.00. Also available is the Kubota RPG SpeedKeys with Kubota RAW Workflow for Lightroom 2. This video tutorial

helps photographers learn how to efficiently use Adobe Lightroom 2. This combination pack is available now for \$399 (a savings of \$50 if purchased separately).

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Kubota Image Tools is also already developing future updates to allow for customization of the Kubota RPG SpeedKeys for Lightroom. These updates will be available as free upgrades to early adopters of the Kubota RPG SpeedKeys announced today.

System Requirements: PC or Mac running Adobe® Lightroom® 2 or higher
Available USB 2.0 Port

About Kubota Image Tools

Kubota Image Tools (www.kubotaimagetools.com) grew from the digital experience of Kevin Kubota who began pioneering the field of completely digital wedding photography in the 1990s. As one of the first photographers to master digital imaging, Kevin became inspired to share his experience and natural teaching ability with other photographers by founding the original Digital Photography Bootcamp® which consistently fills to capacity. He has successfully trained thousands of photographers to make the digital transition and continuously empowers existing digital photographers with new, effective workflow ideas and outstanding Photoshop techniques.

Kevin Kubota's wedding, portrait and commercial photography Web site is www.KubotaPhotoDesign.com.

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