



**FOR IMMEDIATE RELEASE**

## **Kubota Image Tools Announces the Creation of a Digital Photography Bootcamp™ Scholarship Program**

*One scholarship space is left at sold-out October 7-12, 2007 Bootcamp*

**Bend, OR (July 17, 2007)** – Kubota Image Tools is pleased to announce the creation of a Digital Photography Bootcamp™ Scholarship Program. Professional photographers (or serious amateurs aspiring to be pros) are invited to apply to the program for a chance to be selected for a full scholarship to any of Kubota Image Tools' upcoming Bootcamps – including the long sold-out October 2007 Bootcamp.

The Digital Photography Bootcamp scholarship includes full program fee **plus** lodging and all meals (a \$2,195 value). The scholarship winner is responsible for transportation costs to/from Rock Springs Guest Ranch in Bend, OR ([www.RockSprings.com](http://www.RockSprings.com)) as well as their own social activities.

“We are so pleased to offer this scholarship program for talented and worthy individuals to our renowned Digital Photography Bootcamp,” said Kevin Kubota, Idea Guy of Kubota Image Tools. “We want to recognize and assist photographers who are working on a very limited budget—yet who still find time to give back to their communities.”

To apply, photographers can e-mail Kubota Image Tools at [kecia@kubotaimagetools.com](mailto:kecia@kubotaimagetools.com) with a one-page letter explaining why they should be considered for the scholarship. A description of any charity work that they currently do (whether utilizing photographic skills or not) should be included. Submissions must also include a portfolio of 20 image samples. Image file size should be no larger than 750x750 at 72dpi.

The Kubota Digital Photography Bootcamp is a 5-day workshop for professional photographers designed to supply all of the technical know-how to run a successful digital portrait/wedding studio; at the same time, it encourages continued development of a photographer's unique style and creativity.

### **A few of the many things that are covered during Bootcamp include:**

- 1) Style, creativity, and inspiration
- 2) Digital capture techniques with live models
- 3) Workflow from start to finish
- 4) Photoshop® essentials and fine art techniques – including the new features of CS3.
- 5) Presentation and sales techniques: slideshow DVD's, web, printing, etc.
- 6) Marketing and business essentials

Interested photographers can find additional information at [www.kubotaimagetools.com/workshops.html](http://www.kubotaimagetools.com/workshops.html) .

There is one scholarship space left for the October 7-12, 2007 Bootcamp. To be considered, Kubota Image Tools must receive e-mail applications sent to [kecia@kubotaimagetools.com](mailto:kecia@kubotaimagetools.com) no later than Sunday, August 5, 2007. The scholarship recipient will be notified by Tuesday, August 14, 2007.

**About Kubota Image Tools**

Kubota Image Tools grew from the digital experience of Kevin Kubota who began pioneering the field of completely digital wedding photography in the 1990s. As one of the first photographers to master digital imaging, Kevin became inspired to share his experience and natural teaching ability with other photographers by founding the original Digital Photography Bootcamp™ which consistently sells out. He has successfully trained thousands of photographers to make the digital transition and continuously empowers existing digital photographers with new, effective workflow ideas and outstanding Photoshop® techniques.

Kevin Kubota was recently named one of the “Top 10 Wedding Photographers in the World” by *American Photo Magazine*. His wedding, portrait and commercial photography Web site is [www.KubotaPhotoDesign.com](http://www.KubotaPhotoDesign.com).

In addition to *Digital Photography Bootcamp*, Kevin Kubota teaches one-day and two-day programs for digital photographers on a variety of topics that he presents in different regions of the country. He also teaches fine art digital photography workshops every year in exotic locations such as Italy. Kevin is also a highly sought after speaker at international, national and regional conventions including *Imaging USA*, *Photo Imaging & Design Expo*, and *WPPI*; and photography schools including MARS, NEIPP, and Imaging Workshops of Colorado.

Kevin is the author of “The Digital Photography Boot Camp” book published by Amherst Media.

Through his Web site, [www.KubotaImageTools.com](http://www.KubotaImageTools.com), Kevin sells training products, Action Paks for Photoshop®, and, through his ever evolving Forum, provides tips and tricks on all things digital.

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