62910 O.B.RILEY ROAD / SUITE 310 / BEND, OREGON 97701 / USA
WWW.KUBOTAIMAGETOOLS.COM / INFO@KUBOTAIMAGETOOLS.COM / 877.330.4330

FOR IMMEDIATE RELEASE

Kubota Image Tools Announces "Kubota Artistic Tools V.4"

New Photoshop® Actions include exclusive new Kubota Action Dashboard™ for quick and easy accessibility to all Actions

Las Vegas, NV – WPPI Booth #723 (March 17, 2008) – Kevin Kubota, Idea Man of Kubota Image Tools, has created another set of image enhancement Actions for Adobe® Photoshop®. The release of a fourth set of Artistic Tools features **over 40** new Actions and is now available to the professional photography community. In addition, this new set of Actions features Kubota Image Tools' exclusive new Kubota Action Dashboard™ tool for quick and easy access to all Kubota Actions.

"There are a lot of Photoshop Actions on the market today," says Kevin Kubota. "I believe our award-winning Actions continue to set themselves apart with their professional quality, originality, and ease of use. Not to mention they are backed by excellent customer service. These new Actions provide a fresh collection of modern image-enhancing tools for producing the hottest looks that are in demand in today's marketplace. And the exclusive Kubota Action Dashboard™ provides photographers with a lightning fast way to search for one of our Actions and then launch it instantly."

This brand new volume contains a fresh variety of color enhancing, enriching, and beautifying Actions for Photoshop CS2 or newer. Highlights include the 3-dimensional vividness of "Enter the Dragon" to the rich, cinematic palette of "300esque", as well as cool new interactive black-and-white converters for the perfect tonal blend and richness.

The set retails for $149.00 and can be purchased through the Kubota Image Tools website at: www.KubotaImageTools.com.

System Requirements: Adobe Photoshop CS2 or newer.

-more-

About Kubota Image Tools
Kubota Image Tools grew from the digital experience of Kevin Kubota who began pioneering the field of completely digital wedding photography in the 1990s. As one of the first photographers to master digital imaging, Kevin became inspired to share his experience and natural teaching ability with other photographers by founding the original Digital Photography Bootcamp™ which consistently sells out. He has successfully trained thousands of photographers to make the digital transition and continuously empowers existing digital photographers with new, effective workflow ideas and outstanding Photoshop® techniques.

Kevin Kubota was recently named one of the "Top 10 Wedding Photographers in the World" by *American Photo* Magazine. His wedding, portrait and commercial photography website is www.KubotaPhotoDesign.com.

# # #

Contact:

Wendi Winfrey
Kubota Image Tools
(541) 317-5970
wendi@kubotaimagetools.com

Steve Rosenbaum/Leigh Nofi
S.I.R. Marketing Communications, Inc.
(631) 757-5665
sir@sironline.com or leighnofi@sironline.com