



FOR IMMEDIATE RELEASE

Kubota Image Tools Announces First *Photographers Ignite* Event at WPPI Convention

*Series of super-speedy educational presentations takes place
Thursday, March 11th at the MGM Grand in Las Vegas, NV*

Las Vegas, NV, (March 8, 2010) WPPI Booth #1719 – Kubota Image Tools is pleased to announce the first-ever *Photographers Ignite* sessions to take place 9-11am, Thursday, March 11, 2010 at the (Wedding & Portrait Photographers International) WPPI Convention and trade show at the MGM Grand in Las Vegas, NV.

Ignite is a style of concentrated presentation where participants are given exactly five minutes to speak on a subject accompanied by 20 slides. Each slide is displayed for only 15 seconds before being automatically advanced. *Photographers Ignite* is focused on photography topics, tips, hints and inspiration. It's a challenging new way for photographers to share ideas and stories, five minutes at a time. There will be about 15-20 session ideas selected.

"I can't wait to get the first *Photographers Ignite* session off the ground at WPPI," said Kevin Kubota, Idea Man of Kubota Image Tools. "This whole concept is about digging deep, sharing a story, teaching a lesson, pulling at heart strings, changing a mind, raising eyebrows, or just making people laugh. We are so pleased that WPPI agreed to host this first ever photography event of its kind. And I'm happy to say that this session is open for viewing to all WPPI attendees. It's sure to be a good time had by all and hopefully the first of many more to come."

Photographers Ignite presentations are sure to be educational, inspirational, motivational, or just funny. Each session will be photography related, or related to running a photography business.

About Kubota Image Tools

Bend, OR-based Kubota Image Tools (www.KubotaImageTools.com) is the source for time-saving and award-winning image-enhancing Photoshop® Actions and Lightroom® Presets and inspiring international workshops designed to empower professional photographers.

Kubota Image Tools grew from the digital experience of Kevin Kubota who began pioneering the field of completely digital wedding photography in the 1990s. Also the President and Owner of Kubota Photo Design Inc. (www.KubotaPhotoDesign.com), Kevin has been working with Photoshop and has been a digital/computer educator since 1993.

Throughout each year, Kevin shares his experience and natural teaching ability with other photographers through the award-winning Digital Photography Bootcamp®, a five-day intensive workshop which consistently sells out. He has

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successfully trained thousands of photographers to make the digital transition and continuously empowers existing digital photographers with new, effective workflow ideas and outstanding Photoshop techniques.

Kevin also presents seminars on Digital Imaging, Workflow, and Photoshop for professional photographers for national associations including WPPI, PPA, and many state associations.

Kevin is also the author of the book *Digital Photography Boot Camp: A Step-by-Step Guide for Professionals*, now in its second edition, published by Amherst Media. Through his ever evolving blog, Kevin provides tips and tricks on all things digital.

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