



FOR IMMEDIATE RELEASE

Kubota Image Tools Announces New Texture Tools and Sloppy Borders

Kubota Image Tools teams up with photographer Benjamin Edwards to create a fast and easy way to add textures to images

Las Vegas, NV (March 8, 2010) WPPI Booth #1719 – Kubota Image Tools announces today at the (Wedding & Portrait Photographers International) WPPI Convention and Trade Show at the MGM Grand in Las Vegas, NV, new Kubota Texture Tools and Kubota Sloppy Borders on **DASHBOARD™**.

Now available are 100 textures that range in style from smooth and organic, to high tech and electric and over 100 classic film-effect borders, all for use with **DASHBOARD** for easy searching, previewing, and applying of borders and textures to images.

Kubota Image Tools has teamed up with professional photographer and philanthropist Benjamin Edwards (<http://www.benjaminimages.com/>) to create the new Kubota Texture Tools – a fast and easy way to add unique textures to images. Available starting today at WPPI are two versions of Texture Tools – “Earth Textures - Smooth Organic Pak” and “Industrial Textures - High Tech Electric Pak”. Each texture (50 in each pak) was individually created with an experienced eye for how textures can be used over images. These textures can be easily applied to all image sizes as well as previously cropped images.

Also available are the Kubota Sloppy Borders being re-released now for use with the **DASHBOARD** interface for dramatically increased ease-of-use. These borders help photographers apply the classic look of old film to their images with creative borders ranging from elegantly thin, to eye-catching medium to bold, thick borders.

“Textures add an almost intangible depth and richness to an image. They add great visual appeal to a photo, but have been time consuming or confusing to apply,” said Kevin Kubota, Idea Man of Kubota Image Tools. “Our new **DASHBOARD** simplifies and speeds up the process to the point of ‘no-brainer’. Ben’s textures are amazingly artistic and created with an experienced eye for how textures will be used over other images.”

“I needed a faster, intuitive way to add texture to my images,” said Benjamin Edwards. “I found it in **DASHBOARD**.”

Kubota Image Tools’ exclusive **DASHBOARD** is a floating palette within Photoshop that acts like a mini search engine for actions. With the new **DASHBOARD 3 Pro** from Kubota Image Tools, photographers can find any action instantly, run any action instantly, keyword search actions, add descriptions to any action, mark favorite actions and use award-winning actions from Kubota Image Tools, or run their own actions and any actions from their collection.

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Kubota Texture Tools “Earth Textures – Smooth Organic Pak” and “Industrial Textures – High Tech Electric Pak” and Kubota Sloppy Borders are now available for \$149 each. For more information visit: www.kubotaimagetools.com.

Customers that own the original Kubota Sloppy Borders should contact Kubota Image Tools at info@kubotaimagetools.com for information on upgrade specials.

System Requirements: Adobe Photoshop® CS2 or newer.

About Kubota Image Tools

Bend, OR-based Kubota Image Tools (www.KubotaImageTools.com) is the source for time-saving and award-winning image-enhancing Photoshop® Actions and Lightroom® Presets and inspiring international workshops designed to empower professional photographers.

Kubota Image Tools grew from the digital experience of Kevin Kubota who began pioneering the field of completely digital wedding photography in the 1990s. Also the President and Owner of Kubota Photo Design Inc. (www.KubotaPhotoDesign.com), Kevin has been working with Photoshop and has been a digital/computer educator since 1993.

Throughout each year, Kevin shares his experience and natural teaching ability with other photographers through the award-winning Digital Photography Bootcamp®, a five-day intensive workshop which consistently sells out. He has successfully trained thousands of photographers to make the digital transition and continuously empowers existing digital photographers with new, effective workflow ideas and outstanding Photoshop techniques. Kevin also presents seminars on Digital Imaging, Workflow, and Photoshop for professional photographers for national associations including WPPI, PPA, and many state associations.

Kevin is also the author of the book *Digital Photography Boot Camp: A Step-by-Step Guide for Professionals*, now in its second edition, published by Amherst Media. Through his ever evolving blog, Kevin provides tips and tricks on all things digital.

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