



FOR IMMEDIATE RELEASE

## Kubota Image Tools Announces New **DASHBOARD 3 PRO**

*Photographers now have an even faster, easier way to organize and search for their ever-growing collections of Photoshop® Actions*

**Las Vegas, NV, (March 8, 2010) WPPI Booth #1719**– Kubota Image Tools announces the new and improved **DASHBOARD 3 Pro** software – the fastest, most intuitive way for photographers to enhance their digital images.

Kubota Image Tools’ exclusive **DASHBOARD 3 Pro** is a floating palette within Photoshop that acts like a mini search engine for actions. With the new **DASHBOARD 3 Pro** from Kubota Image Tools, photographers can find any action instantly, run any action instantly, keyword search actions, add descriptions to any action, mark favorite actions and use award-winning actions from Kubota Image Tools, or run their own actions and any actions from their collection.

“Our new **DASHBOARD 3 Pro** has been designed to work the way photographers think,” said Kevin Kubota, Idea Man of Kubota Image Tools. “The efficiencies gained from harnessing actions through this one-stop solution will help photographers create stunning images in just seconds. I guarantee it to be the fastest path from original image to finished art.”

The new **DASHBOARD 3 Pro** refreshes actions listed in **DASHBOARD** each time Photoshop is opened. A simple press of the “enter” key on the users keyboard will automatically run a selected action. A new “Settings Menu” includes a “Merge Copy” layer before running which can be in an on/off state. This feature will help any actions run in combination with Kubota Actions or other actions. An Edit menu has an optimize button to refresh the user’s actions information – perfect for the addition or removal of a set of actions from the Actions Palette.

### **Availability**

Kubota’s **DASHBOARD 3 Pro** is available for purchase and download now on the Kubota Image Tools Website: [www.kubotaimagetools.com](http://www.kubotaimagetools.com). A 30-day trial version is available at: [www.KubotaImageTools.com/WPPIMediaTrial](http://www.KubotaImageTools.com/WPPIMediaTrial)

The Pro version of **DASHBOARD**, allowing users to add all of their own actions, without any Kubota Actions, retails for \$79. With the purchase of any set of Kubota Actions, and for current owners of the **DASHBOARD**, the upgrade to **DASHBOARD 3 Pro** is \$49.

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**System Requirements:** Adobe Photoshop® CS2 or newer.

### **About Kubota Image Tools**

Bend, OR-based Kubota Image Tools ([www.KubotaImageTools.com](http://www.KubotaImageTools.com)) is the source for time-saving and award-winning image-enhancing Photoshop® Actions and Lightroom® Presets and inspiring international workshops designed to empower professional photographers.

Kubota Image Tools grew from the digital experience of Kevin Kubota who began pioneering the field of completely digital wedding photography in the 1990s. Also the President and Owner of Kubota Photo Design Inc.

([www.KubotaPhotoDesign.com](http://www.KubotaPhotoDesign.com)), Kevin has been working with Photoshop and has been a digital/computer educator since 1993.

Throughout each year, Kevin shares his experience and natural teaching ability with other photographers through the award-winning Digital Photography Bootcamp®, a five-day intensive workshop which consistently sells out. He has successfully trained thousands of photographers to make the digital transition and continuously empowers existing digital photographers with new, effective workflow ideas and outstanding Photoshop techniques.

Kevin also presents seminars on Digital Imaging, Workflow, and Photoshop for professional photographers for national associations including WPPI, PPA, and many state associations.

Kevin is also the author of the book *Digital Photography Boot Camp: A Step-by-Step Guide for Professionals*, now in its second edition, published by Amherst Media. Through his ever evolving blog, Kevin provides tips and tricks on all things digital.

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