Kubota Image Tools' AutoAlbum V3 Featuring New *DASH*BOARD Wins 2009 Hot One Award

New update to award-winning software helps professional photographers create popular magazine-style album pages faster and easier than ever

Las Vegas, NV (February 16, 2009) WPPI Booth #1719 – Kubota Image Tools is pleased to announce that AutoAlbum V3, its award-winning software for creating contemporary magazine-style album pages within Photoshop® has been selected to receive a 2009 Hot One Award from *Professional Photographer* magazine. This version of AutoAlbum introduces the new and improved *DASH*BOARD for AutoAlbum, powered by onOne PhotoTools, which is a quick-launch interface that enables users to search for templates and launch them quickly and easily.

"After being honored with *Professional Photographer* magazine's Hot One Award for Album-Design Software in 2007, we made a commitment to continually make a great product even better for our customers," said Kevin Kubota, Idea Man of Kubota Image Tools and creator of all Kubota Actions. "And to be recognized once again for the 2009 Hot One Award for this new updated version of our software means to me that we did something right. The new Kubota *DASH*BOARD for AutoAlbum makes using AutoAlbum and finding a layout that suits your images even easier than before. If you know you want three horizontal images and three vertical images on your page, *DASH*BOARD will instantly search for the templates that will fit your needs. It brings up the 'short list' and displays thumbnail images of the layouts for you to choose from. Cool, huh?"

AutoAlbum V3 includes more than 500 single-page layouts—both square and rectangular pages—as well as panoramic designs. All page designs are kept as completely modifiable layers. V3 has Smart Object compatibility that allows users to easily modify their images as they go. Smart Objects, a feature introduced in Photoshop CS2, allows the user to place a PSD document within another PSD document. By simply double-clicking on the Smart Object in the Layers palette, the image can be modified or replaced and it will automatically update. For example, after creating a page layout in AutoAlbum, it is now easy to replace individual images on the page, or convert images to black-and-white. Video tutorials are provided that walk the user through the process of creating an album step-by-step.

Also included with V3 is a printed AutoAlbum Book, a handy reference of all of the templates so users can see completed examples of all of the layout designs and envision the possibilities as they create their albums.

AutoAlbum V3, including the printed book, retails for $399 and can be purchased through the Kubota Image Tools Web site at: www.KubotaImageTools.com. For previous customers of AutoAlbum V2 or below, the upgrade to AutoAlbum V3, including the printed book and the Kubota *DASH*BOARD for AutoAlbum, are available for $150. Please email info@kubotaimagetools.com for details. Kubota Image Tools has plans to

regularly add new page designs and formats to its collection. These will be offered for an incremental add-on price. Visit the Kubota Image Tools website for latest information on add-ons available.

System Requirements: Adobe Photoshop® CS2 or newer.

About Kubota Image Tools
Kubota Image Tools (www.kubotaimagetools.com) grew from the digital experience of Kevin Kubota who began pioneering the field of completely digital wedding photography in the 1990s. As one of the first photographers to master digital imaging, Kevin became inspired to share his experience and natural teaching ability with other photographers by founding the original Digital Photography Bootcamp® which consistently fills to capacity. He has successfully trained thousands of photographers to make the digital transition and continuously empowers existing digital photographers with new, effective workflow ideas and outstanding Photoshop techniques.

Kevin Kubota's wedding, portrait and commercial photography Web site is www.KubotaPhotoDesign.com.

# # # #

Contact:

Wendi Winfrey   **Steve Rosenbaum/Leigh Nofi**
Kubota Image Tools   S.I.R. Marketing Communications, Inc.
(541) 317-5970   (631) 757-5665
wendi@kubotaimagetools.com   sir@sironline.com   or
leighnofi@sironline.com