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Kubota Image Tools Recipient of Prestigious 2007 Hot One Award

*Artistic Tools Volume Two and AutoAlbum Volume Two both selected winning products
by Professional Photographer magazine*

San Antonio, TX (January 15, 2007) Booth 464 – Kubota Image Tools announces today at the Imaging USA 2007 show that they have received two 2007 Hot One awards from *Professional Photographer* magazine. Kevin Kubota's Artistic Tool Volume Two has won the Image Editing Plug-in category and AutoAlbum Volume Two has won the Album Design category.

The Professional Photographer Hot One Awards honor the photography industry's best new products for professional application. The mission of the awards is to provide *Professional Photographer* magazine's readership with a compendium of the newest, hottest, most innovative products available. Each year, *Professional Photographer* editors oversee a submission and judging process that calls on companies in all subfields of the photography industry. This year, more than 125 companies competed in just shy of 50 product categories. There were well over 200 total products entered in the contest. The awards were open to new or significantly revised products released between August 5, 2005 and December 31, 2006.

"I am honored to have these two software products selected for Hot One awards by *Professional Photographer* magazine," said Kevin Kubota. "Being able to share my knowledge, in the form of these as well as my many other Photoshop® Actions that can empower other professional photographers to take their images to the next level, is part of my passion."

About Artistic Tools

Artistic Tools Volume Two is a set of image enhancement software Actions for Adobe® Photoshop® created by Kevin Kubota. After the highly-acclaimed introduction of Artistic Tools Volume One two years ago, the release of a second set of over 50 Actions has been very well received in the professional photography community. Also available as of November 2006 are the new Artistic Tools Volume Three featuring another 50 new image enhancing Actions.

About AutoAlbum

AutoAlbum Volume Two is more than just another set of static page templates. Magazine-style albums are the hottest thing in wedding photography since digital cameras. Clients love them, but they are inherently time consuming to lay out and look best with professional graphic design. This unique set of Photoshop® actions builds the pages for users automatically.

Users prepare their standard image and save it as a .tif, .jpg, or Photoshop file. They then tell the software which image they want to place in the numbered layout location, and click play--the

software grabs the images, sizes them perfectly, applies any special enhancements, and completes the page. The next step is to just send it to a lab for printing--that's it!

AutoAlbum Volume Two includes 450 single page layouts and 43 panoramic layouts for an almost unlimited combination of finished album designs!

All Kubota Image Tools products can be purchased through the company's Web site at:
www.KubotaImageTools.com.

About Kubota Image Tools

Kubota Image Tools grew from the digital experience of Kevin Kubota who began pioneering the field of completely digital wedding photography in the 1990s. As one of the first photographers to master digital imaging, Kevin became inspired to share his experience and natural teaching ability with other photographers by founding the original Digital Photography Bootcamp™ which consistently sells out. He has successfully trained thousands of photographers to make the digital transition and continuously empowers existing digital photographers with new, effective workflow ideas and outstanding Photoshop® techniques.

Other software products from Kubota Image Tools include: Kubota Artistic Tools Vol. 1 and Vol. 3, Kubota Productions Tools Vol. 1, AutoAlbum™ Vol. 2, and Sloppy Borders Vol.1. Kevin Kubota's wedding, portrait and commercial photography Web site is
www.KubotaPhotoDesign.com.

Top photographers already love Kubota Image Tools Actions:

"Kevin, you really put some serious time and thought into your Photoshop actions! They are unbelievable! Thanks for making me look good and saving me so much time! You're the best!" — Mike Colón, California

"Every single image that we open in Photoshop has one or more of Kevin's actions used on it. 100% of our images." — Becker, California

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