

September 26, 2006

JOBO AG

JOBO announces exchange in press department

Gummersbach. JOBO AG announces today shortly before photokina 2006 an exchange in its press office. Michaela Dietrich who has been managing for three years JOBO's press and public relations, will leave JOBO already before photokina for personal reasons and will hand over the public relations to Annika Hummerich. Mrs. Hummerich, Dipl.-Medienwirtin, has recently been working for SONY Germany GmbH as Marketing Assistant for professional products.

Mrs. Hummerich will represent JOBO for the first time at photokina 2006 and is contact person for press contacts and for Workshops lead by Jay Dickman and Eckhard Krumpholz which will take place at the JOBO booth, hall 6 C020-024. For further information please contact m.dietrich@jobo.com. Officially Annika Hummerich will assume the press department in October 2006. You can reach her per email at a.hummerich@jobo.com starting that date.

About JOBO AG

JOBO is a family-owned company now in its third generation of family leadership. Having been founded in 1923, it has built up a reputation for quality, professionalism, and commitment. These core values remain their keys for continuous success in times of vast technological changes, growing markets, and globalization.

Through innovation and ingenuity JOBO has created standards within the imaging industry. For example, JOBO created the product class of small-volume, high-quality photo processors. And NASA pictures of the first flight to the moon (Apollo 11) were processed using JOBO equipment.

JOBO today is one of the first exhibitors of the most important photo shows in the world – photokina, founded 1950. Since then, close interaction with photo dealers and end users has been critical in making JOBO an indisputable market leader in the world of photography.

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