



FOR YOUR BEST IMAGE

FOR IMMEDIATE RELEASE

JOBO SPECTATOR Now Shipping

40, 80 and 120 Gigabyte digital camera companions are now available in the U.S.

Gummersbach, Germany (August 20, 2007) – JOBO AG announces today that the new JOBO Spectator mobile storage device for digital images is now shipping and available for sale in the United States. The Spectator joins JOBO's GIGA Vu PRO evolution and GIGA one family of image storage devices by offering consumers a mid-range and very affordable option for backing up, storing and viewing their digital images. Similar in style to the GIGA one, with the added benefit of a vivid color display, the new Spectator allows users to immediately view and share their precious images in high quality without the need for a PC.

The new JOBO Spectator features a vivid high resolution 2.5-inch TFT Color LCD display with a 16 million color spectrum to display ultra sharp images. The Spectator also features built-in card slots supporting all popular memory cards. And the unit's integrated auto-verify function provides added security and gives users assurance that the copy process was successful from memory card to hard drive storage. In addition, the Spectator's internal rechargeable Lithium-Ion battery makes it an ideal portable digital storage device that photographers can take with them and share their images anywhere, anytime.

"We are happy to announce the availability of our new Spectator mobile image storage devices in the U.S.," said Johannes Bockemuehl-Simon, JOBO's CEO. "And we are equally pleased to offer the retail community the latest digital image storage and viewing devices and other accessories for professional and advanced amateur photographers."

This new mobile storage device also offers additional features such as image-zoom, copy, paste, and delete of images, files and folders, Thumbnail- and Slideshow-Mode with adjustable display duration, power saving function (LCD-Standby, Auto Power off), indication of battery and hard disk capacity as well as Firmware Updates for free. In addition, the Spectator features battery charging via USB and menu navigation in seven languages. The Spectator also features a USB 2.0 High-Speed-interface and TV-out and can function as a Mac or PC compatible external hard disk. The JOBO Spectator supports all popular memory cards including: CF I/II, SD, MMC, MS, MD as well as the new SDHC-standard.

The Spectator is available with three different storage capabilities – 40GB, 80GB and 120GB. Retail (MSRP) prices are \$249, \$299 and \$379 respectively. Included with each Spectator purchase is a neoprene protective bag, USB cable, and user's manual as well as Magix-Software "MAGIX Photos on CD" and Driver CD.

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About JOBO AG

JOBO is a family-owned company now in its third generation of family leadership. Having been founded in 1923, it has built up a reputation for quality, professionalism, and commitment. These core values remain their keys for continuous success in times of vast technological changes, growing markets, and globalization.

Through innovation and ingenuity JOBO has created standards within the imaging industry. For example, JOBO created the product class of small-volume, high-quality photo processors. And NASA pictures of the first flight to the moon (Apollo 11) were processed using JOBO equipment.

JOBO is also one of the first exhibitors of the most important photo trade shows in the world – photokina, founded in 1950. Since then, close interaction with photo dealers and end users has been critical in making JOBO an indisputable market leader in the world of photography.

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