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## **JOB** Announces 12-Inch Photo Display

*Limited edition frame features a stylish snow-white acrylic border, internal memory capable of storing up to 800 pictures and convenient remote control access*

**Las Vegas, NV (March 2, 2009) PMA Booth #Q170-1** – JOB AG showcases today the new limited edition JOB PDJ120 digital picture frame into the growing JOB family of digital imaging products. This stylish and modern new digital picture frame features a sleek snow-white colored frame surrounding the high quality 12-inch TFT display to showcase clear sharp images. In addition, all frame functions can be easily accessed via the frame's remote control.

“This limited edition 12-inch digital picture frame has been designed to make viewing and sharing of digital photographs easier than ever before,” said Johannes Bockemuehl-Simon, JOB's CEO. “As with our entire line of digital picture frames, this elegant and versatile new digital frame is sure to fit in with any décor at home on the family room wall or in the office on a desk.”

The JOB PDJ120 features an 800 x 600 pixel resolution with a contrast ratio of 350:1 and user adjustable brightness. To view images on the high-resolution display, users just insert their digital camera's media card into the frame. This frame supports all popular memory cards such as CF, SD, MMC, MS, MS Pro and xD. This digital picture frame is also capable of displaying images from USB image storage devices such as the JOB GiGA Vu extreme and USB flash drives. All frame functions can be conveniently and easily accessed by using the included remote control. There are also easy to use buttons on the back of the frame that support intuitive operation of all important functions.

In addition, the new PDJ120 features 128 MB of internal memory capable of storing up to 800 photos in optimal screen resolution. This JOB digital picture frame displays full screen images, thumbnails or slide shows with various transition effects and speeds. All functions, such as also copy, delete, rotate and zoom, can be easily accessed via the accompanying remote control. The Photo Display PDJ120 also supports folder structures within the frame's internal memory, as well as contained on an inserted memory card or connected USB device allowing users to view specific slideshows according to subjects such as vacation, birthday, wedding etc.

### **JOB PDJ120 Specifications**

- Display: 12.1 inch (30.7 cm) color TFT LCD
- Resolution: 800 x 600 pixels
- Internal memory: 128 MB for up to 800 pictures with optimal screen resolution
- Contrast ratio: 350:1
- Aspect ratio: 4:3
- Brightness (adjustable): 230 cd/m<sup>2</sup>
- Media Card slots for CF, SD, MMC, MS, MS Pro, xD
- USB 2.0 high speed, USB OTG
- Full screen, thumbnail or slideshow view
- Slideshow with adjustable change-over effects, time intervals and zoom mode
- Copy, delete, rotate and zoom functions
- Folder structure for individual slideshows
- Calendar and time display faded in
- Dimensions: 8.4 x 6.6 x 1.3 inches (214 x 168 x 33.5 mm)
- Weight: 16 ounces (451 g)
- Accessories: remote control, USB cable, stand, AC adapter, manual

The JOBO Photo Display PDJ120 will be available this month at a price of \$259.00.

**About JOBO AG**

JOBO is a family-owned company now in its third generation of family leadership. Having been founded in 1923, it has built up a reputation for quality, professionalism, and commitment. These core values remain their keys for continuous success in times of vast technological changes, growing markets, and globalization.

Through innovation and ingenuity JOBO has created standards within the imaging industry. For example, JOBO created the product class of small-volume, high-quality photo processors. And NASA pictures of the first flight to the moon (Apollo 11) were processed using JOBO equipment. JOBO is also one of the first exhibitors of the most important photo trade shows in the world – photokina, founded in 1950.

Continuous close interaction with photo dealers and end users has been critical in making JOBO an indisputable market leader in the world of photography.

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