

JOB

FOR YOUR BEST IMAGE



Country name: Italy | Region/District: Latium | City: Rome/Vatikan
Postal code: SCV-00120 | Street name: Piazza San Pietro | Date: 23.06.2006 | Time: 15:30:22
Point Of Interest: Basilika St. Peter | 41° 54' 08" N | 12° 27' 27" O



photoGPS

automatic geo-tagging
of all your photos

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Introducing the new JOB0 photoGPS

Getting instant and truly detailed location information for a photographic image has been merely a photographers dream... that is until now. The new JOB0 photoGPS is a revolutionary photographic accessory designed to eliminate the difficulty digital photographers have finding and sorting their digital photos on a PC. The photoGPS totally simplifies this undesirable sorting process, saving you time and energy as well. The photoGPS is a small, lightweight GPS receiver that fits on your digital camera's hot shoe just as if it were a regular flash unit. No extra cables are needed. The photoGPS allows automatic geo-tagging of useful geo-data such as country, city, street and point of interest. Instantaneous capturing of information, low power consumption and a long battery life are only some of the features that make photoGPS so extraordinary!

Each time the camera takes a picture the advanced technology of the photoGPS will instantaneously capture GPS time and location information and store this in its internal memory. Unlike conventional systems that require a lengthy synchronization time, the photoGPS requires no waiting time at all. You get detailed tagging of time and geographic location instantly. After the picture is taken the photoGPS goes into a powered down mode, consuming almost no energy and greatly preserving battery life. It is the digital camera's own flash mechanism that reawakens and rejuvenates the photoGPS.

Useful, Detailed Geo-Data

Many available PC programs allow photographers to organize their picture collections. Searching and sorting is done by inspecting the so-called meta-data (EXIF and/or IPTC) embedded in every digital photo file. However, generally missing from the search criteria is the location where the photo was taken, and this is undeniably the most essential information. Although some solutions exist that attempt to conveniently couple cameras with existing GPS devices, these systems are generally very expensive and cumbersome. Simply sorting by date is not enough, and certainly not an expeditious way to find important images. Only the new amazing JOB0 photoGPS instantly and easily gives you complete geo-tagging data for each digital image. Automatically this unique device captures the country, region and district, city, street, postal code, and even the point of interest (POI) which is closest to the captured image location. POI can be important tourist attractions such as beaches, mountain peaks, frontiers, museums, opera or theatre houses, concert halls, sport stadiums, parks, and embassies. At last, there is a GPS system designed for photographers that offers total flexibility and significantly enhances the way digital photos are stored, filed, sorted and located.

PC Program and Database

The photoGPS includes a PC and MAC compatible DVD that contains both the software and the database needed to post-process the information captured by the unit. Post-processing is highly automated. Users simply download the captured GPS data via the built-in USB interface enter the directory name of the folder where the corresponding pictures stored. The user's computer can then compare the EXIF time recorded by camera and the GPS time recorded by the photoGPS. When a match is found program updates the Longitude and Latitude EXIF fields. In a second step, uti-advanced break-through technology, the photoGPS retrieves: Country name, Region District, City, Postal code, Street name and the Point Of Interest. As a user you can which POI category you want to include. Many photo browsers exist that can search and files according to user selected EXIF fields. So, for example, you can instruct the browser retrieve all your photos taken on "Plati Yialos" beach, "Mykonos", "Greece" in 2006, and 3 seconds you have found all corresponding photos. Just imagine! No more manual searching! The photoGPS allows you to take more digital pictures, not searching and sorting existing ones.

