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## JOBOBO Announces Availability of the Ultra-Thin New NANO Series of High-Quality Digital Picture Frames

*New under 0.4-inch JOBOBO NANO 8 Pro and NANO 10 Pro digital picture frames are now available*

**Gummersbach, Germany (January 25, 2010)** – JOBOBO AG announces the availability of the affordable new ultra-thin and very stylish digital picture frames – the new .37-inch thick JOBOBO NANO 8 Pro and .39-inch thick NANO 10 Pro. The new NANO 8 Pro and NANO 10 Pro feature an 8” and 10” (respectively) high resolution TFT-Color-LCD displays designed to beautifully showcase digital images and many user-friendly functions. These ultra-slim frames can be conveniently operated with a versatile remote control.

In addition, the new NANO Pro series features LED backlight technology. This eco-friendly technology provides low power consumption and enables the frame’s extremely slim design. And the LED backlight technology provides consistent illumination of the display screen as well as lifelike and contrast-rich image presentation.

Both the JOBOBO NANO 8 and 10 Pro versions feature touch activated buttons on the front of the frame for intuitive operation of all important functions. Buttons become visible by simply touching the bottom front of the digital picture frames.

“Our ultra-thin and very stylish new NANO series of digital picture frames have been designed to beautifully showcase digital images whether displayed on a desk, shelf or on the wall,” said Johannes Bockemuehl-Simon, JOBOBO’s CEO. “With two versions available at different price points, these extremely thin and modern new JOBOBO Photo Displays were created specifically for budget-minded consumers looking for a high quality digital picture frame at a great price and with features that fit any of their viewing and budget needs.”

The new JOBOBO NANO 8 Pro and NANO 10 Pro digital picture frames conveniently keep memories alive by showcasing digital pictures in an automatic slideshow presentation giving precious digital memories new life. Additionally, these frames enable users to highlight their special photographic moments and easily view them with family and friends. These sleek new JOBOBO digital picture frames features a handsome modern black border frame designed for optimal presentation and display of digital images.

The new JOBOBO NANO 8 Pro and NANO 10 Pro feature an 800 x 600 pixel resolution. Each frame version features an aspect ratio of 4:3. To view images on the display, users simply insert their camera’s media card into the frame. These models offer Dual-Mini-USB 2.0 high speed capability for connecting a card reader or USB jump drive and supports SD, MMC, SDHC and MS memory cards. Each JOBOBO NANO series frame is supplied with its own stand for easy display in the home or office. Also included with all versions of this digital picture frame is a remote control unit for convenient operation from any location in a room.

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These JOBBO NANO frames support full screen image viewing, thumbnail mode and slideshow mode with various transition effects. Both versions include an AC power adapter.

#### **JOBBO NANO 8 Pro (PDN081) Specifications**

- High-contrast, bright 8-inch color TFT LCD
- Ultra-stylish, ultra-slim: just 0.37 inches thick
- Full screen, thumbnail or slide show mode
- Slide show with adjustable transition effects and time intervals
- Slide show starts automatically when memory card is inserted
- Card slots for SD, SDHC, MMC, MS
- Dual-Mini-USB 2.0 Host (for connecting a card reader or USB stick) / USB OTG
- Supported file format: JPEG
- Rotate function, zoom function, copy and delete function; displays calendar and clock
- Operation via remote control or touch activated buttons
- Display resolution: 800 x 600 pixels
- 4:3 aspect ratio for optimum, distortion-free display
- Dimensions: 8.9 x 7.9 x .37 inches (225 x 200 x 9.5 mm)

#### **JOBBO NANO 10 Pro (PDN101) Specifications**

- High-contrast, bright 10.4-inch color TFT LCD
- Ultra-stylish, ultra-slim: just 0.39-inches thick
- Full screen, thumbnail or slide show mode
- Slide show with adjustable transition effects and time intervals
- Slide show starts automatically when memory card is inserted
- Card slots for SD, SDHC, MMC, MS
- Dual-Mini-USB 2.0 Host (for connecting a card reader or USB stick)
- Supported file format: JPEG
- Rotate function, zoom function, copy and delete function; displays calendar and clock
- Operation via remote control or touch activated buttons
- Display resolution: 800 x 600 pixels
- 4:3 aspect ratio for optimum, distortion-free display
- Dimensions: 10.8 x 9.4 x .39 inches (276 x 239 x 10 mm)

The JOBBO NANO 8 Pro and and NANO 10 Pro are now available in the U.S. They come with an AC adapter, remote control, and manual for \$159 and \$189 MSRP, respectively.

#### **About JOBBO AG**

JOBBO is a family-owned company now in its third generation of family leadership. Having been founded in 1923, it has built up a reputation for quality, professionalism, and commitment. These core values remain their keys for continuous success in times of vast technological changes, growing markets, and globalization.

Through innovation and ingenuity JOBBO has created standards within the imaging industry. For example, JOBBO created the product class of small-volume, high-quality photo processors. And NASA pictures of the first flight to the moon (Apollo 11) were processed using JOBBO equipment.

JOBBO is also one of the first exhibitors of the most important photo trade shows in the world – photokina, founded in 1950. Since then, close interaction with photo dealers and end users has been critical in making JOBBO an indisputable market leader in the world of photography.

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