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JOB SPECTATOR Wins *Professional Photographer* 2008 Hot One Award

40, 80 and 120 Gigabyte digital camera companions selected as best portable hard drive/display

Gummersbach, Germany (January 9, 2007) – JOBO AG announces today that the JOBO Spectator mobile storage device for digital images has received a 2008 Hot One Award from *Professional Photographer* magazine in the Portable Hard Drive and Display category.

The Spectator joins JOBO's GIGA Vu extreme and GIGA one ultra family of image storage devices by offering consumers a mid-range and very affordable option for backing up, storing and viewing their digital images. Similar in style to the GIGA one ultra, with the added benefit of a vivid color display, the new Spectator allows users to immediately view and share their precious images in high quality without the need for a PC.

"We are honored to have our new JOBO Spectator selected by *Professional Photographer* magazine as the best portable image storage device and hard drive," said Johannes Bockemuehl-Simon, JOBO's CEO. "We believe that professional as well as advanced amateur photographers will be equally pleased with the features and capabilities of our latest addition to our digital image storage and viewing devices."

The *Professional Photographer* Hot One Awards honor the photography industry's best new products for professional application. The mission of the awards is to provide *Professional Photographer* magazine's readership with a compendium of the newest, hottest, most innovative products available. Each year, *Professional Photographer* editors oversee a submission and judging process that calls on companies in all subfields of the photography industry. For the 2008 awards, nearly 150 companies competed in 58 categories. There were more than 220 total products entered in the contest, making this the biggest Hot One Awards ever.

The JOBO Spectator features a vivid high resolution 2.5-inch TFT Color LCD display with a 16 million color spectrum to display ultra sharp images. And the unit's integrated auto-verify function provides added security and gives users assurance that the copy process was successful from memory card to hard drive storage. In addition, the Spectator's internal rechargeable Lithium-Ion battery makes it an ideal portable digital storage device that photographers can take with them and share their images anywhere, anytime.

This mobile storage device also offers additional features such as image-zoom, copy, paste, and delete of images, files and folders, Thumbnail- and Slideshow-Mode with adjustable display duration, power saving function (LCD-Standby, Auto Power off), indication of battery and hard disk capacity as well as Firmware Updates for free. In addition, the Spectator features battery charging via USB and menu navigation in seven languages. The Spectator also features a USB 2.0 High-Speed-interface and TV-out

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and can function as a Mac or PC compatible external hard disk. The JOBO Spectator's built-in card slots support all popular memory cards including: CF I/II, SD, MMC, MS, MD as well as the new SDHC-standard.

The Spectator is available with three different storage capabilities – 40GB, 80GB and 120GB. Retail (MSRP) prices are \$249, \$299 and \$379 respectively. Included with each Spectator purchase is a neoprene protective bag, USB cable, and user's manual as well as Magix-Software "MAGIX Photos on CD" and Driver CD.

About JOBO AG

JOBO is a family-owned company now in its third generation of family leadership. Having been founded in 1923, it has built up a reputation for quality, professionalism, and commitment. These core values remain their keys for continuous success in times of vast technological changes, growing markets, and globalization.

Through innovation and ingenuity JOBO has created standards within the imaging industry. For example, JOBO created the product class of small-volume, high-quality photo processors. And NASA pictures of the first flight to the moon (Apollo 11) were processed using JOBO equipment.

JOBO is also one of the first exhibitors of the most important photo trade shows in the world – photokina, founded in 1950. Since then, close interaction with photo dealers and end users has been critical in making JOBO an indisputable market leader in the world of photography.

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