

FOR IMMEDIATE RELEASE

Induro® **Expands Dual Range Hi-Hat Tripod Series**

New DR Hi-Hat TableTop tripod shown for the first time at Photokina 2012 in Cologne, Germany

North White Plains, NY – (September 18, 2012) – Induro (<u>www.indurogear.com</u>), makers of tripods, heads and accessories designed for demanding professional photographers and videographers, announces today the new LFB75S Dual Range (DR) Hi-Hat TableTop Tripod Set.

The DR Hi-Hat TableTop tripod concept was first shown at NAB 2012, where the Induro LFB100S DR Hi-Hat Tabletop Tripod Set received rave reviews. Just like its slightly bigger brother, the new LFB75S was designed with both photographers and videographers in mind. This unique support system provides a range of capabilities that makes this tripod compatible with the requirements of still cameras as well as video platforms. Supporting up to a 165 lb. load, the new DR Hi-Hat Tabletop Tripod Set consists of both a short Aluminum Alloy tripod with 75mm Bowl, and a 75mm Half Ball Adapter.

"We've innovated on traditional Hi-Hat's that are cast iron. Standard products used in film and video production have been limited to a fixed position. We are pleased to now offer photographers and videographers the unique DR Hi-Hat family of amazingly compact, flexible and extremely strong support systems," said Jan Lederman, President of Induro. "And with the availability of both 75mm and 100mm versions in the DR Hi-Hat line, there is a support product sure to satisfy a user's range of requirements for still cameras and video platforms."

Matching traditional Hi-Hat dimensions, the DR Hi-Hat's go far beyond in terms of operational scope and flexibility. Each leg features a two section extension and three steps of variable angle adjustment, making height adjustments and terrain adjustments a breeze. Specially reinforced pivoting ovoid feet provide a sure grip on virtually any surface, plus the capability to be screwed, spiked or otherwise firmly secured to establish a rock-solid connection to a tabletop, the ground or a board.

Bubble levels are incorporated on the tripod spider, and three evenly spaced points provide secure 3/8" and 1/4" threaded mounts for accessories.

The new Induro LFB75S DR Hi-Hat Tripod Set will be available in stores in December 2012. For more information visit www.indurogear.com.

About Induro

Determined to provide professional photographers and videographers with everything they need, Induro's U.S.-based design team creates a premium line of tripods, heads and photographic support gear that provide unequalled craftsman-like attention to detail and ease-of-use.

Induro manufactures and sells its distinctive product line to professional and aspiring professional photographers all over the world who want the finest support gear money can buy. High quality, superior engineering, unrivaled price and top performance form a strong foundation on which every Induro product is built.

The Induro product line is designed and built for today's professional photographers and videographers whose needs are very different than of those from five or 10 years ago. The demands of today's professionals are changing rapidly and the only way to keep ahead of these changes is to have a design team that understands their needs.

For more information visit www.indurogear.com . Induro products are designed and marketed exclusively by MAC Group (www.macgroupus.com) in the USA, and sold by distributors around the world.

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