



FOR IMMEDIATE RELEASE

ExposureManager Adds Topps® Amateur Sports Cards to Product Line

School sports photographers have a new professional tool designed to increase sales opportunities thanks to easy-to-use templates

Torrance, CA (June 3, 2009) – ExposureManager (www.exposuremanager.com), a customizable full-service online sales resource for professional photographers, is excited to offer Topps Amateur Sports Cards to its clients.

“We are always on the lookout for quality products that add value to the packages professional photographers can offer their customers,” said Donovan Janus, CEO of ExposureManager. “As an extension of America's leading professional trading card company, Topps Amateur Sports Cards fit that bill perfectly and we're thrilled to announce that they are now available to ExposureManager's more than 5,000 photographers.”

Topps Amateur Sports Cards are printed on real card stock, on the same printing presses that produce many of Topps' limited edition rookie cards. The cards are then UV-coated and wrapped in foil. Template designs are adapted from original art produced for Topps' professional sports cards. Each Topps Amateur Sports Cards pack contains 12 amateur cards, one Topps professional sports card, one “Topps of the Class” redemption coupon and a chunk of Bazooka® bubble gum.

ExposureManager's easy-to-use order entry tool gives consumers control of the image selection, the Topps Amateur Sports Cards template choice and the player's personal and performance biography.

About ExposureManager

Headquartered in Torrance, California, ExposureManager was established in 2004 by Donovan Janus and Rhessa Rozendaal. ExposureManager is a full-service online sales resource that makes it easy for photographers to sell their images via their online galleries/storefronts and then fulfill those orders with their in-house processing lab. ExposureManager deducts a nominal commission as its fee from the retail price of each sale. That commission covers credit card processing fees. ExposureManager then sends a check to the account holder at the beginning of each month. For more information visit www.exposuremanager.com.

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