



FOR IMMEDIATE RELEASE

ExposureManager Announces New Group Photo Package Option For Event Photographers

New offering helps create an appealing photo package to increase photographer's profits from sales of their school and sports photography

Torrance, CA (May 20, 2009) – ExposureManager (www.exposuremanager.com), a customizable full-service online sales resource for photographers, announces a new Two-Image Group Package template designed to enhance an event photographer's product offerings to customers of school and team group pictures and individual portraits.

“ExposureManager exists to help today’s busy photographer offer better products to their customers,” said Donovan Janus, CEO of ExposureManager. “The introduction of the new Two-Image Group Packages makes it easy for event photographers to offer and sell ‘team/player packages’ or ‘student/class packages’ to their customers, while also increasing profit potential.”

Photographers utilizing ExposureManager can now offer their customers a range of package options when selling both group shots and individual portraits. Packages can include, for example, 2-5x7 individual portraits, a set of wallet size prints and an 8x10 of a class or team picture combined with the individual student or player portrait. All pricing is set by the photographer.

ExposureManager’s behind-the-scenes marketing support provides a seamlessly integrated and convenient e-commerce solution for busy photographers through every step from order placement to print production and shipping of the final product.

For photographers, the monthly price to subscribe to ExposureManager’s premium package is \$24.95 and the yearly price is \$249.00. Features include unlimited image uploads and storage plus convenient e-mail marketing tools and more. ExposureManager’s Event package is ideal for volume photo sales and features unlimited image uploads and storage for only \$12.95 a month or \$99.95 annually. The ExposureManager Art package is perfect for art or gallery display and self-promotion and features 1 GB image uploads and storage for only \$6.95 a month or \$64.95 a year.

About ExposureManager

Headquartered in Torrance, California, ExposureManager was established in 2004 by Donovan Janus and Rhesa Rozendaal. ExposureManager is a full-service online sales resource that makes it easy for photographers to sell their images via their online

galleries/storefronts and then fulfill those orders with their in-house processing lab. ExposureManager deducts a nominal commission as its fee from the retail price of each sale. That commission covers credit card processing fees. ExposureManager then sends a check to the account holder at the beginning of each month. For more information visit www.exposuremanager.com.

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