



PRESS

**For Immediate Release**

## **DXO IMAGE MASTERS PHOTOGRAPHY GALLERY IS ON LINE**

**Paris, France, December 12, 2005** – DxO Labs today announces the **DxO Image Masters** photography showcase is now online: [www.dxo.com/en/photo/image\\_masters/default.php](http://www.dxo.com/en/photo/image_masters/default.php)

The electronic gallery features photographs by professionals and rising stars from around the world. The gallery is dynamic in nature and will be evolving over time.

**DxO Image Masters** allows visitors a privileged 'behind the scenes' experience of original, unedited images and enhancement provided by DxO Optics Pro as each photographer fulfills his or her vision of the final photo. A sample of each photographer's work is featured along with his or her biography and thoughts on digital photography and DxO Optics Pro.

"These photographers are shooting under such diverse conditions: edgy wild animals in their natural environment, blustery, cold mountain tops, harsh industrial environments, high-emotion weddings, intense studio lighting...and each of them demands absolutely the best results," says Luc Marin, vice president of the Photography Business at DxO Labs. "That's why they start their workflow with DxO Optics Pro."

DxO Image Masters is an invitation-only program. Professional photographers interested in knowing more should contact [imagemasters@dxo.com](mailto:imagemasters@dxo.com)

Photographers featured on the Image Masters home page are (from left to right):

Arthur Péquin, Ian Cristine, Aneesh Bhasin, Mark Junak, Nick Crossland, Jeni Fong, Paco Márquez, Dan Santillo, Hank Gans, JR Geoffrion, Alan Haynes, Dwight Lutsey.

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### About DxO Labs and its DxO Technology

DxO Labs is a software company developing image generation and enhancement technologies. We provide reliable off-the-shelf solutions for companies in the imaging business such as digital camera or cameraphone vendors, mobile operators, and printing or photofinishing professionals as well as serious amateurs and professional photographers, and photography journalists and experts.

The company's patented DxO technologies, the DxO Technology Foundations, are the result of state-of-the-art academic mathematical research. The DxO Technology Foundations comprise a set of software components to generate images or correct major imaging defects, such as color, contrast, blur, various optics faults, JPEG artifacts, etc.

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For more information, visit DxO Labs online at [www.dxo.com](http://www.dxo.com)

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