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DxO Analyzer v3.1 at the heart of new DIWA Labs state-of-the-art digital camera testing facility

Paris, France – December 3, 2007 – DxO Labs announced today that **DxO Analyzer v3.1** has been selected by **DIWA Labs** (www.diwa-labs.com), as the heart of the latter's new, independent, online test facility. DxO Analyzer is a complete solution, including software, equipment specifications and protocols that measure all key image quality attributes of any digital camera. DIWA's 150m² (1600ft²) test lab provides facilities for image quality analysis for digital cameras of all categories, photo printers, photo scanners, imaging software and accessories.

"The single most important performance of a camera is to capture images of high quality. Ironically, the single most difficult evaluation for a reviewer is to determine the camera's image quality," said Kai Thon, DIWA Test Manager in charge of DIWA Labs. "DIWA Labs chose DxO Analyzer 3.1 because it's the world's most advanced software for image quality analysis. It can describe any image quality parameter with exact figures and graphs and provide information needed for benchmarking and comparison with other cameras. This is a key element in fulfilling our commitment to producing the most comprehensive, versatile, neutral and reliable reviews of digital imaging products."

To ensure optimum data for image quality evaluation, DIWA has established one of Europe's most sophisticated testing facilities based on DxO Analyzer v3.1 software, calibrated tools and standardized routines for testing all components of the digital imaging chain: lenses, image sensors and image processors.

"DxO Analyzer v3.1 is a unique diagnosis tool. DxO Labs is pleased to have been selected as an integral part of the new DIWA Labs testing facility," said Nicolas Touchard, VP Marketing, Image Quality Evaluation at DxO Labs.

DxO Analyzer is already a trusted solution for nine of the top 10 digital camera manufacturers, including Fujifilm, Kodak, Nikon, Olympus, Panasonic, Pentax, Ricoh and Samsung. A number of well-known digital photography test labs, such as Popular Photography & Imaging magazine, Chasseur

d'Images, SLRgear.com, Nippon Camera and the FNAC also rely on DxO Analyzer measurements when comparing digital capture devices and publishing their results for consumers.

DxO Analyzer encompasses a comprehensive measurement set in a turn-key solution to quantify the image quality of any image capture device. Measurements include color, resolution (MTF) and sharpness, dynamic and tonal range, tone curve, ISO speed, noise RMS coloration and structure, flash uniformity, distortion, chromatic aberration, vignetting - and more.

DIWA Labs offers free summaries of its tests and ranking of the equipment tested to the public for consultation on the website. DIWA members benefit from the tests results for use on their own independent websites.

About DIWA and DIWA Labs

The Digital Imaging Websites Association (DIWA) is a fast growing group of independent Web-based specialist publications dedicated to digital imaging. DIWA harnesses the collective talent and expertise of its members, resulting in industry awards that command unparalleled confidence and value, both for consumers and the industry, alike. DIWA awards come in the form of bronze, silver and gold medals for various product categories. DIWA Labs is one of the world's most sophisticated test labs for image quality, equipped with the latest and most modern testing equipment. Professional testers use the latest version of DxO Analyzer, the world's most advanced software for image quality analysis. For more information on DIWA Labs, visit www.diwa-labs.com

About DxO Labs

DxO Labs offers products and solutions ensuring excellence in digital imaging. DxO Labs develops and licenses intellectual property serving the entire digital imaging chain: licensing of optics and silicon architectures for embedded still and video image processing; image quality evaluation and measurement tools and methodologies; image quality enhancement software for consumers. The company's key customers and partners include:

- Consumer electronics manufacturers such as digital camera vendors and cameraphones vendors;
- Imaging components suppliers: camera module manufacturers, sensor vendors, and processor vendors;
- Demanding photographers, as well as photography journalists and imaging experts.

DxO Labs' product portfolio is steadily finding a place at the heart of advanced consumer electronics and world-class industry imaging systems where "Image Science by DxO" becomes a reference for quality.

For more information, visit DxO Labs online at www.dxo.com

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