

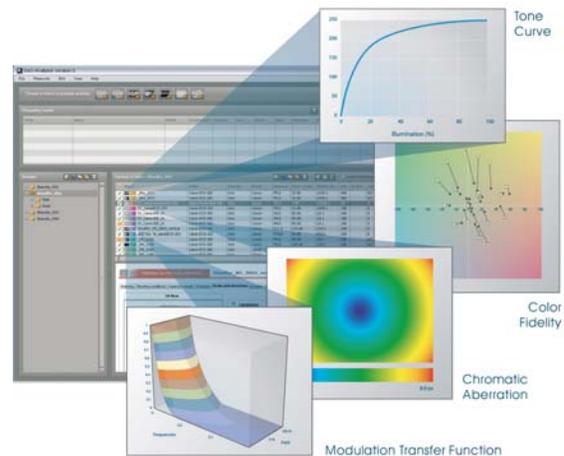
For Immediate Release

Leading Image Quality Evaluation Tool DxO Analyzer Now Supports Measurement of RAW Images

*New DxO Analyzer version 3 strengthens its leadership as
 the only comprehensive, operator-independent solution to evaluate image quality
 from camera phones and digital cameras*

Paris, France - November 28, 2006 – DxO Labs today announces the immediate availability of **DxO Analyzer version 3**, adding groundbreaking innovations to the product's image quality evaluation and analysis capabilities:

1. **DxO Analyzer** now encompasses a **comprehensive measurement set** in a **turn-key solution** to qualify the image quality of any image capture device. Available measurements include color, resolution (MTF) and sharpness, dynamic range, exposure, noise, flash uniformity, distortion, chromatic aberrations, vignetting - and more;
2. **DxO Analyzer** now works directly on **RAW images**, allowing **measurements at the component level**. It is now possible to assess the image quality of the optics and the sensor separately from the image processing pipe;
3. **DxO Analyzer** is completely **operator-independent**: the proven measurement protocol ensures **repeatable** and **highly accurate measurements** independently of the user, whatever the level of qualification;
4. **DxO Analyzer** now complies with all **major ISO and industry standards** – such as SMIA, MIPC or I3A.



“**DxO Analyzer** provides the most complete characterization of camera phones and digital cameras available on the market,” explains Nicolas Touchard, VP, Marketing of DxO Labs’ Image Quality

Evaluation business line. "Most major vendors, such as Nikon, Samsung and Kodak, already use **DxO Analyzer**. And leading photography publications, web sites and consumer testing labs around the world also rely on **DxO Analyzer** for their device reviews."

For additional information and pricing, please visit: www.dxo.com

About DxO Labs

DxO Labs is a software, silicon IP and optics licensing company. We focus on advanced research and development in applied mathematics and dedicated architectures for still and video image processing. Our solutions are widely accepted as references in three market segments:

- I. Embedded Imaging Solutions for Consumer Electronics;
- II. Image Quality Evaluation Tools and Methodologies;
- III. Software for Demanding and Professional Photographers.

Our ambition is to establish "**Image Science by DxO**" as a recognized consumer brand synonymous with Image Quality.

For more information, visit www.dxo.com

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