



enhancing image quality

**FOR IMMEDIATE RELEASE**

## **DxO OPTICS PRO ADDS IMMEDIATE SUPPORT FOR LEADING 8 MEGAPIXEL PROSUMER CAMERAS**

*DxO Optics Pro expands support beyond Digital SLRs to include the  
Konica Minolta DiMAGE A2 and Sony F-828 prosumer models*

**Paris, France, August 23, 2004** – DO Labs, a software company focused on research in image processing to enhance image quality, announces immediate support in its award-winning DxO Optics Pro software application for the popular Konica Minolta DiMAGE A2 and the Sony F-828 8 megapixel digital cameras. DxO Optics Pro automatically corrects digital image faults such as Distortion, Vignetting, Blur and Lateral Chromatic Aberration. Previously available only for leading Digital Single Lens Reflex (DSLR) cameras, DxO Optics Pro version 1.1 now extends support to high-end prosumer models.

“Many serious photographers are attracted by the compact, feature rich 8 megapixel cameras such as the Konica Minolta DiMAGE A2 or the Sony F-828. Adding the image enhancement possibilities of DxO Optics Pro software to these models redefines what can be expected from a prosumer digital camera,” said Luc Marin, vice president of Business Development Photography, DO Labs.

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### **Availability and pricing**

DxO Camera Body correction modules for the Konica Minolta DiMAGE A2 or the Sony F-828 are priced at \$39 (U.S.) each, including a special introductory discount of 20%. This introductory discount for the Konica Minolta DiMAGE A2 or the Sony F-828 ends September

15, 2004. DxO Correction Modules for the Konica Minolta DiMAGE A2 or the Sony F-828 are available immediately on the DxO Optics Pro e-commerce site at <http://store.dxo.com>. DxO Optics Pro is available for Windows (2000 or XP) and Macintosh (G4, OS X 10.2 or higher).

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### **About DO Labs and its DxO Technology**

DO Labs SA is a software company focused on research in applied mathematics for digital image enhancement. The roots of the company come out of the most advanced academic mathematical research with strong ties to leading universities and research labs and a prestigious Scientific Committee.

The company's patented DxO technology produces genuine, perceptible improvements in the quality of any digital image. DxO is a set of software components that measures and corrects major faults found in imaging devices: Blur, Local Contrast, Distortion, Vignetting, Chromatic aberration, Jpeg artifacts, etc. Furthermore, DxO Correction offers key benefits that make it an industrial-grade solution:

- **DxO produces optimum image correction;**
- **DxO is robust:** DxO will never damage image quality;
- **DxO is automatic:** No human intervention is required at any stage;
- **DxO is real time:** it can be easily embedded in any real-time workflow (ARM, DSP, ASIC) inside imaging devices such as digital still cameras or camera phones; in a PC at driver level, a server; or in a digital photofinishing minilab equipment.

For more information, visit DO Labs online at [www.dxo.com](http://www.dxo.com).

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