



FOR IMMEDIATE RELEASE

DxO Labs and REALVIZ® Join Forces to Offer Demanding Photographers Exciting Software Bundles

*Award-winning imaging applications DxO Optics Pro v4.5 and REALVIZ® Stitcher® are available together for the first time and at a significant saving of up to \$230!**

Paris, France – July 17, 2007 – DxO Optics Pro, the advanced software application for automatic digital image enhancement, and REALVIZ® Stitcher®, one of the most powerful and widely recognized image stitching applications, are now available together for a limited time at a significant saving from the online stores of REALVIZ (www.realviz.com) and DxO Labs (www.dxo.com).

“Bundling DxO Optics Pro and REALVIZ Stitcher makes it easier for photographers to create dramatic panoramic images while ensuring the best correction of optical and anamorphic distortion, vignetting, lens softness and chromatic aberrations for all the images concerned,” says Luc Marin, vice president of the Photography business at DxO Labs. “And our recent support for the popular Tokina fish-eye lens is an additional plus for Stitcher Unlimited users.”

“We are pleased to have the opportunity to join with DxO Labs to offer these two important digital imaging software programs that enhance the workflow of today’s busy photographers especially with such a significant saving,” said Dominique Pouliquen, REALVIZ CEO.

To respond to the needs of dedicated amateur and professional photographers, four bundles are being offered:

DxO Optics Pro v4.5 Standard + Stitcher Express 2
DxO Optics Pro v4.5 Standard + Stitcher Unlimited 5.6

DxO Optics Pro v4.5 Elite + Stitcher Express 2
DxO Optics Pro v4.5 Elite + Stitcher Unlimited 5.6

DxO Optics Pro Starter is not included in the bundle offer.

About DxO Optics Pro

DxO Optics Pro is the award-winning digital image enhancement tool incorporating revolutionary optics, noise and exposure corrections in an easy-to-use, feature rich application for Mac and PC users. DxO Optics Pro software improves the image quality of Digital Single-Lens Reflex (SLR) cameras and advanced digicams. DxO Optics Pro has been chosen as 2006 “Best Photo Software” by the Technical Image Press Association (TIPA).

About REALVIZ Stitcher Unlimited 5.6

Developed with professional panorama creators in mind, Stitcher Unlimited 5.6 facilitates the production of multiple panoramas of the highest quality and with maximum productivity. Stitcher Unlimited supports fish-eye lenses to create full spheres from a limited number of pictures. The

software is particularly useful for converting panoramas for various purposes or to create complete virtual tours with hot spots. Stitcher Unlimited can be used with Java-based and Shockwave-based viewers as well as QuickTime® VR.

About REALVIZ Stitcher Express 2

Developed for digital photography hobbyists, Stitcher Express 2 incorporates an easy-to-use automatic stitching engine. Stitcher Express 2 is ideal for users interested in extending their capability and knowledge from cylindrical panoramas to full spherical ones. It can be used to construct interactive panoramas to use with QuickTime® or geo-referenced using Google™ Earth, and produces high-quality panoramic pictures for printing on home printers.

Special offer pricing (limited time only)

DxO Optics Pro v4.5 Standard + Stitcher Express 2 → \$199 instead of \$288

DxO Optics Pro v4.5 Standard + Stitcher Unlimited 5.6 → \$599 instead of \$749

DxO Optics Pro v4.5 Elite + Stitcher Express 2 → \$319 instead of \$418

DxO Optics Pro v4.5 Elite + Stitcher Unlimited 5.6 → \$649 instead of \$879

(All prices are ex. VAT and sales taxes.)

About REALVIZ

REALVIZ is a leading developer of image based creation software headquartered in Sophia Antipolis, France, with satellite sales offices in Los Angeles, London and Paris. REALVIZ develops a suite of image-based content creation solutions for the film, broadcast, gaming, digital imaging, architecture and Internet communities. Derived from years of research efforts at the renowned INRIA Lab in France, the Company's applications enable 2D and 3D artists to easily and cost-effectively tackle complex digital imaging projects. REALVIZ' award-winning products are used by thousands of professional photographers, as well as leading production and effects houses, web design, game development and architectural companies worldwide, including Boeing, Daimler Chrysler, The Orphanage, Inc, Cinesite, Framestore CFC, Sony Pictures Imageworks, Warner Brothers Animation, Electronic Arts, Duran Duboi and many others.

REALVIZ technology has been used to create stunning visual effects in many recent major movies, including: 'Harry Potter and the Order of the Phoenix', 'Blades of Glory', 'Zodiac', 'Goal!2: Living the Dream', 'The Host', 'Children of Men', 'Superman Returns', 'V for Vendetta', 'Harry Potter and the Goblet of Fire', 'Lord of War', 'Charlie and the Chocolate Factory', 'Sin City', 'The Day After Tomorrow', 'Sky Captain and the World of Tomorrow', and 'Harry Potter and the Prisoner of Azkaban'. www.realviz.com

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About DxO Labs

DxO Labs offers products and solutions ensuring excellence in digital imaging. DxO Labs develops and licenses intellectual property serving the entire digital imaging chain: licensing of optics and silicon architectures for embedded still and video image processing; image quality evaluation and measurement tools and methodologies; image quality enhancement software for consumers. The company's key customers and partners include:

- Consumer electronics manufacturers such as digital camera vendors and cameraphones vendors;
- Imaging components suppliers: camera module manufacturers, sensor vendors, and processor vendors;



- Demanding photographers, as well as photography journalists and imaging experts.

DxO Labs' product portfolio is steadily finding a place at the heart of advanced consumer electronics and world-class industry imaging systems where "Image Science by DxO" becomes a reference for quality.

For more information or a list of distributors and resellers, visit DxO Labs online at www.dxo.com

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* Savings calculated based on the purchase of DxO Optics Pro Elite and Stitcher v5.6 Unlimited

