


FOR IMMEDIATE RELEASE

DXO OPTICS PRO v4.5 ANNOUNCES SUPPORT FOR THE NEWEST CANON AND NIKON CAMERA BODIES AND DEBUTS SUPPORT FOR FISH-EYE ZOOM LENSES

DxO Labs expands an extensive library of cameras and lenses already supported by its award-winning automatic image enhancement software to include the Canon EOS 1D Mark III and Nikon D40x Digital SLR camera bodies as well as the Tokina AT-X 107 AF DX Fish-Eye AF 10-17mm f/3.5-4.5 lens



Paris, France—July 10, 2007 – DxO Labs announces today that recently released **DxO Optics Pro v4.5** adds support for the Canon EOS 1D Mark III and Nikon D40x Digital Single-Lens Reflex (SLR) cameras and debuts support for fish-eye zoom lenses by adding the Tokina AT-X 107 AF DX Fish-Eye AF 10-17mm f/3.5-4.5 lens to its library of available lens modules.

DxO Optics Pro is the award-winning digital image enhancement tool incorporating revolutionary optics, noise and exposure corrections in an easy-to-use, feature rich application for Mac and PC users. DxO Optics Pro software improves the image quality of Digital SLR cameras and advanced digicams.

Support for the Tokina Fish-Eye lens begins the inclusion of more of these creative types of lenses into the DxO Lens Correction Module library. The Tokina AT-X 107 AF DX Fish-Eye AF 10-17mm f/3.5-4.5 lens is a full-frame fish-eye that gives photographers a 180° field of view – a dramatic fish-eye effect – and allows the photographer to capture a view that’s wider than the human eye can see.

“We are very excited to add support in DxO Optics Pro for this exciting lens by Tokina. Properly supporting full-frame fisheye lenses is a challenge in itself and doing so for the first time with this Tokina fish-eye zoom lens was a groundbreaking achievement by our technical team. This confirms that DxO Optics Pro remains the undisputed leader when it comes to enhancing the performance of Digital SLR lenses through software,” says Luc Marin, vice president of the DxO Labs Photography Business unit.

Support for the Canon EOS 1D Mark III is available in the Elite edition of DxO Optics Pro v4.5 and support for the Nikon D40x is available in both Standard and Elite editions. The Tokina AT-X 107 AF

DxO Fish-Eye AF 10-17mm f/3.5-4.5 lens is supported in both Standard and Elite versions of DxO Optics Pro v4.5. For a full list of supported cameras and lenses in DxO Optics Pro please go to www.dxo.com/modules.

Pricing of full versions of **DxO Optics Pro** v4.5 remains unchanged:

- DxO Optics Pro v4 Starter: €64 / \$79
- DxO Optics Pro v4 Standard: €124 / \$169
- DxO Optics Pro v4 Elite: €249 / \$299

(All prices are ex. VAT and sales taxes)

DxO Optics Pro v4.5 is available immediately on the DxO Labs Web site (www.dxo.com)

DxO Optics Pro has been chosen as 2006 “Best Photo Software” by the Technical Image Press Association (TIPA).

About DxO Labs

DxO Labs offers products and solutions ensuring excellence in digital imaging. DxO Labs develops and licenses intellectual property serving the entire digital imaging chain: licensing of optics and silicon architectures for embedded still and video image processing; image quality evaluation and measurement tools and methodologies; image quality enhancement software for consumers. The company’s key customers and partners include:

- Consumer electronics manufacturers such as digital camera vendors and cameraphones vendors;
- Imaging components suppliers: camera module manufacturers, sensor vendors, and processor vendors;
- Demanding photographers, as well as photography journalists and imaging experts.

DxO Labs’ product portfolio is steadily finding a place at the heart of advanced consumer electronics and world-class industry imaging systems where “Image Science by DxO” becomes a reference for quality.

For more information or a list of distributors and resellers, visit DxO Labs online at www.dxo.com

Press Contact Information

Deborah Gallin
DxO Labs
France
+ 33 1 55 20 55 99
press.relations@dxo.com

Steve Rosenbaum / Leigh Nofi
SIR Marketing Communications, Inc.
USA
+ 1 631-757-5665
sir@sironline.com

DxO Labs, S.A. 3, rue Nationale 92100 Boulogne France

DxO is a registered trademark of DxO Labs. Other trademarks and trade names may be used in this document to refer to either the entities claiming the marks and names or their products. DxO Labs disclaims any proprietary interest in trademarks and trade names other than its own.