



**For immediate release**

## **DxO OPTICS PRO ADDS IMMEDIATE SUPPORT FOR NIKON D2H AND CANON EOS 1D MARK II DIGITAL CAMERAS**

**Paris, France, June 21<sup>st</sup>, 2004** – DxO Optics Pro, the award winning image correction software application from DO Labs now supports the two most recent high-end Digital Single-Lens Reflex (SLR) cameras from Canon and Nikon, namely the Nikon D2H and the Canon EOS 1D Mark II. Released on May 24, 2004 for both Macintosh and Windows, DxO Optics Pro software automatically eliminates Distortion, Vignetting<sup>1</sup>, Blur and Lateral Chromatic Aberrations to dramatically improve digital image quality.

### **A fast growing range of DxO Correction Modules**

Image correction is uniquely tailored to each model of camera body and lens through the use of DxO Correction Modules. A DxO Correction Module is a sophisticated mathematical model of a camera's or lens' imaging performance. Currently offering support for the Canon Digital Rebel/300D, Canon 10D, Canon 1D Mark II, Nikon D70, Nikon D100 and Nikon D2H and a selection of lenses, DO Labs plans to release approximately 200 DxO Modules in 2004 thus serving the needs of a huge proportion of Digital SLR users.

### **Availability and Pricing**

DxO Camera Body correction modules for the Nikon D2H and the Canon EOS 1D Mark II are being launched at US\$ 89.25 each, including a special introductory discount of 25%. This introductory discount for the Nikon D2H

<sup>1</sup> Free upgrade available summer 2004

### **AWARDS**



**Best of PMA 2004**

and the Canon EOS 1D Mark II ends July 31<sup>st</sup> 2004. Additional discounts are available for multiple DxO Correction Module purchases.

DxO Correction Modules for the Nikon D2H and the Canon EOS 1D Mark II are available immediately on the DxO Optics Pro e-commerce site at <http://store.dxo.com>.

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## **About DO Labs and its DxO Technology**

DO Labs SA is a software company focused on research in applied mathematics for digital image enhancement. The roots of the company come out of the most advanced academic mathematical research with strong ties to leading universities and research labs and a prestigious Scientific Committee.

The company's patented DxO technology produces genuine, perceptible improvements in the quality of any digital image. DxO is a set of software components that measures and corrects major faults found in imaging devices: Blur, Local Contrast, Distortion, Vignetting, Chromatic aberration, Jpeg artifacts, etc. Furthermore, DxO Correction offers key benefits that make it an industrial-grade solution:

- **DxO produces optimum image correction;**
- **DxO is robust:** DxO will never damage image quality;
- **DxO is automatic:** No human intervention is required at any stage;
- **DxO is real time:** it can be easily embedded in any real-time workflow (ARM, DSP, ASIC) inside imaging devices such as digital still cameras or camera phones; in a PC at driver level, a server; or in a digital photofinishing minilab equipment.

For more information, visit DO Labs online at [www.dxo.com](http://www.dxo.com) .

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## **Contact Information:**

**Steve Rosenbaum/Leigh Grimm**  
S.I.R. Marketing Communications, Inc. (U.S.A.)  
631-757-5665  
[sir@sironline.com](mailto:sir@sironline.com)

**Luc Marin**  
DO Labs SA. (France)  
33 1 55 20 55 99  
[lmartin@dxo.com](mailto:lmartin@dxo.com)

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