

Analyses of additional Olympus cameras now available on dxomark.com

*dxomark.com publishes RAW performance data
on the Olympus E-410 D-SLR and the Olympus SP-570 UZ bridge camera*

Paris, France – March 31, 2009 – DxO Labs announces today the publication of detailed RAW-based image quality data and DxOMark Sensor rankings on its popular www.dxomark.com website for two additional cameras, the **Olympus E-410 D-SLR**, and a bridge model, the **Olympus SP-570 UZ**.

“Serious photographers can now factor in the data on these cameras when considering which models best fit their needs and budgets,” said Nicolas Touchard, Vice President of Marketing, DxO Labs Image Quality Evaluation. “We are pleased to continue to provide data on as many currently-available digital cameras as possible.”

Dxomark.com continues to grow and now furnishes image quality data on 66 digital cameras with pixel pitches ranging from 1.7 μ m to 9.5 μ m, and with resolutions ranging from 4Mpix to 39Mpix. The dxomark.com database is the only RAW sensor-based comparison resource on the web that covers such a broad range of sensor sizes and formats, thereby providing a unique resource to all advanced photographers who are looking for in-depth image quality evaluation tools.

About dxomark.com

Sponsored by DxO Labs, a company focusing on image processing technologies, www.dxomark.com is a free online resource that delivers key objective sensor performance metrics measured directly on the RAW image for a variety of cameras. As a result, [dxomark.com](http://www.dxomark.com) makes it possible for the first time to assess the intrinsic quality of a camera before the impact of any RAW conversion and independent of its optics. The site also features a simple scale, DxOMark Sensor, for analyzing and comparing RAW image quality. The DxOMark Sensor scale is mapped to real-world photographic scenarios such as portrait, landscape, and action photography, ensuring that the scale is relevant to photographers.

[dxomark.com](http://www.dxomark.com)’s goal is to serve the imaging community, particularly the photo press. Photography journalists and experts can now complement their analyses and reviews with an objective evaluation of intrinsic camera performance, regardless of optics or processing considerations.

For more information, visit www.dxomark.com.



About DxO Labs

DxO Labs offers products and solutions ensuring excellence in digital imaging. The company develops and licenses patented intellectual property serving the entire digital imaging chain:

- For consumer electronics OEM/ODM (such as digital camera and camera phone vendors): embedded software and silicon architectures for real time still and video image processing;
- For imaging component suppliers (camera module manufacturers, sensor vendors, and processor vendors) as well as photography journalists and imaging experts: image quality evaluation and measurement tools;
- For serious and demanding photographers: PC and Mac solutions to enhance camera image quality.

For more information, visit the DxO Labs website at www.dxo.com

Press Contacts

<p>Nicolas Touchard VP Marketing, Image Quality Evaluation DxO Labs + 33 1 55 20 55 99 (France) contact@dxomark.com</p>	<p>Steven I. Rosenbaum S.I.R. Marketing Communications, Inc. 225 Main Street - Suite 203 - Northport, NY 11768 + 1-631-757-5665 (USA) sir@sironline.com</p>
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