



PRESS RELEASE

FOR IMMEDIATE RELEASE

DxO Optics Pro v5 Supports Additional Lenses for Popular Nikon D3 and Nikon D300 Digital SLR Cameras

*10 new lenses added to the ever increasing DxO Labs
library of lens correction modules*

Paris, France - March 3, 2008 – DxO Labs announces today the addition of 10 new lenses, including popular zooms and fish-eyes, to its library of lens correction modules for **DxO Optics Pro v5**. The addition of these lenses, designed specifically for the Nikon D3 and Nikon D300 digital SLR camera bodies, bring the total number of lens correction modules available to DxO Optics Pro users to nearly 700. DxO Optics Pro is the award-winning digital image enhancement tool for digital SLR cameras incorporating revolutionary optics, noise and exposure corrections in an easy-to-use, feature rich application for Mac and PC users.

"We are constantly extending our library of DxO Lens Modules to offer photographers worldwide the greatest selection of correction capabilities," said Luc Marin, vice president of the DxO Labs Photography Business. "Combined with the batch-processing capabilities of DxO Optics Pro, this means workflow improvements for even the most serious photographers."

Three more lens correction modules have been added to DxO Labs' initial offering for the Nikon D3. In addition to the previously supported AF-S Nikkor 24-70mm f/2.8G ED, AF Nikkor 50mm f/1.4D and AF-S Nikkor 14-24mm f/2.8G ED lenses, DxO Optics Pro v5 software now offers lens correction modules for the AF Nikkor 50mm f/1.8D, AF-S Zoom-Nikkor 17-35mm f/2.8D IF-ED, and AF-S VR Zoom-Nikkor 70-200mm f/2.8G IF-ED lenses. Support for this camera body and these lenses are available only in the Elite version of DxO Optics Pro v5.

For the Nikon D300, the number of DxO Optics Pro lens correction modules nearly doubles bringing it to 15 for this popular camera body. The new lenses supported are the AF DX Fisheye-Nikkor 10.5mm f/2.8G ED, the AF-S Nikkor 14-24mm f/2.8G ED, the AF-S Nikkor 24-70mm f/2.8G ED, the AF-S VR Zoom-Nikkor 24-120mm f/3.5-5.6G IF-ED, the AF Zoom-Nikkor 70-300mm f/4-5.6D ED, AF-S VR Zoom-Nikkor 70-300mm f/4.5-5.6G IF-ED, and the Sigma 10-20mm f/4-5.6 EX DC HSM. Support for this camera body and these lenses are available in both the Standard and the Elite editions of DxO Optics Pro v5.



Pricing and availability

DxO Optics Pro v5 is available immediately on the company's e-store or from respected retailers for Windows users. DxO Optics Pro v5 for Macintosh will first be available as a public-beta and is planned for distribution in the spring of 2008.

DxO Optics Pro v5 is available in Standard and Elite versions at pricing unchanged from version 4.5:

DxO Optics Pro v5 Standard: \$169

DxO Optics Pro v5 Elite: \$299

(All prices are excluding sales taxes)

All customers who purchased DxO Optics Pro v4.5 on or after August 1, 2007 are entitled to a free upgrade to version 5. For customers who purchased DxO Optics Pro before August 1, 2007, the pricing of upgrades is as follows:

DxO Optics Pro Standard (any version) to DxO Optics Pro v5 Standard: \$95

DxO Optics Pro Elite (any version) to DxO Optics Pro v5 Elite: \$125

Operating System Requirements

Windows:

- Intel® Pentium® 4 processor or AMD® equivalent (Pentium® Dual Core or higher or equivalent recommended)
- Microsoft® Windows XP 32 bits Service Pack 2 or Windows VISTA™ 32 bits

Macintosh:

- Universal Binary (G4, G5 or Intel)
- Mac OS X.4 or X.5

120 MB of available disk space

DxO Optics Pro Standard Edition: 1 GB RAM

DxO Optics Pro Elite Edition: 2GB RAM

About DxO Labs

DxO Labs offers products and solutions ensuring excellence in digital imaging. DxO Labs develops and licenses intellectual property serving the entire digital imaging chain: licensing of optics and silicon architectures for embedded still and video image processing; image quality evaluation and measurement tools and methodologies; image quality enhancement software for consumers. The company's key customers and partners include:

- Consumer electronics manufacturers such as digital camera vendors and cameraphones vendors;
- Imaging components suppliers: camera module manufacturers, sensor vendors, and processor vendors;
- Demanding photographers, as well as photography journalists and imaging experts.

DxO Labs' product portfolio is steadily finding a place at the heart of advanced consumer electronics and world-class industry imaging systems where "Image Science by DxO" becomes a reference for quality.



For more information or a list of distributors and resellers, visit DxO Labs online at www.dxo.com

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