



## **Comodo Announces the Orbit Hand-held Camera Stabilization Rig**

**Clacton on Sea, United Kingdom – (February 27, 2014)** – [Comodo](#), a manufacturer of advanced camera stabilization systems, is announcing the release of their newest camera stabilization device, Orbit. Utilizing advanced engineering in mechanical gimbal technology, combined with application of basic physics, Orbit is the first mechanically driven, twin grip gimbal stabilization device of its kind to be introduced to the HD/SLR and small camcorder segment of the filmmaking community.

Inspired and designed by award-winning filmmaker, and pioneer of the Single Shot Cinema Shooting Method, Leonard Retel Helmrich, Orbit is the perfect tool for photographers and filmmakers of all levels who want steady and fluid hand-held footage that is easy to capture. Unlike any other stabilization device currently available, Orbit requires no weights, motors, or batteries in its balancing and operation. This results in a simplified, streamlined, and straightforward way for filmmakers and photographers to utilize the tool within production environments without dedicating large amounts of set-up time to its usage.

Commenting on the announcement, Jan Lederman, President of MAC Group noted:

“Providing photographers and filmmakers with the world’s finest image making tools has always been the driving focus of MAC Group. I feel that we’ve taken our commitment to the next level with Orbit. Comodo Orbit brings such a level of ease and simplicity to capturing dynamic footage that we are all very excited to see how filmmakers across the country will use the product when it reaches their hands.”

“For the first time in a very long time, filmmakers will be able to create films without being hindered by the process of creating them.”

Orbit will arrive at a street price of \$1,499 and is currently available for pre-order now at select authorized resellers across the USA. Product shipments will begin March 1, 2014. For more information and to locate a dealer, please visit <http://www.ComodoRigs.US.com>

### **About Comodo**

Comodo is dedicated to creating professional camera stabilization products for filmmakers and photographers at all levels. Specializing in innovative, hand-held filmmaking products, Comodo is committed to producing distinctive tools for creative professionals.

For more information visit <http://www.ComodoRigs.US.com>

**About MAC Group**

MAC Group is a sales and marketing company dedicated to supplying photographers, videographers, educators and students with the world's finest image-making tools. Brands that MAC Group represents in the USA include Benro, Bowens, Comodo, Ilford, Induro, Kupo, Limelite, MeFOTO, MAC-on-Campus, Mamiya Leaf, PocketWizard, Sekonic, Tenba, Toyo-View, and X-Rite.

In addition to the brands it represents in the USA, MAC Group designs and distributes Tenba and Induro products internationally.

For more information visit <http://www.MACgroupUS.com>

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