



**FOR IMMEDIATE RELEASE**

## **Cinevate's New "Protected By Tenba" Transport Cases Now Available**

*Custom-built cases for Cinevate products ensure safe transport*

**Thunder Bay, Ontario, Canada – (November 4, 2011)** – [Cinevate](#), in partnership with Tenba<sup>®</sup>, is now shipping a new collection of custom-built cases for their Core and Simplis Rigs, plus Atlas and Pegasus camera sliders. These new "[Protected by Tenba](#)" cases bring Tenba's time-tested carrying solutions to Cinevate's industry-leading filmmaking tools, guaranteeing safe transport for all Cinevate products.

Each new case is designed to protect Cinevate gear in various sizes and configurations, along with accompanying DSLR, video and filmmaking systems. As with all Tenba cases, the materials and hardware used are the best available — including YKK zippers and welded-steel D-rings, plus water-repellant ballistic and Cordura nylon exteriors. Massive reinforcement in all stress and load-bearing areas ensures that the cases will endure the rigors of heavy travel and constant use.

These new custom-built Tenba cases provide the protection Cinevate customers demand and peace of mind to busy professionals whether transporting their equipment across town or across the world.

The new "Protected by Tenba" collection includes hard-sided cases for the Core Rig and Atlas and Pegasus camera sliders, plus hard and soft-sided rolling cases, backpacks and shoulder bags for the Simplis Rig. Custom interiors in all cases are built to provide a perfect fit for all Cinevate gear.

### **Availability**

The new Cinevate "Protected By Tenba" Cases are available now at suggested retail prices between \$189.95 and \$384.95. For more information, visit <http://www.cinevate.com/cases>.

### **About Tenba**

Tenba ([www.tenba.com](http://www.tenba.com)) provides innovative carrying case solutions to passionate and professional photographers, and their full equipment arsenal. Tenba introduced the world to soft-sided, professional camera bags in 1977, and has been an innovation and quality leader in the decades since. With so many years of experience in bag development and construction, along with a unique level of closeness and – literally – daily connection to the professional imaging community, Tenba is truly dialed-in to both the real-world needs of its customers and

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the latest in design trends, materials and manufacturing. With its own, U.S.-based, dedicated “bag lab” product development center and manufacturing facilities, both domestic and abroad, Tenba’s resources and capabilities allow the company to create unique and exceptional carrying and transport solutions for serious shooters.

Tenba products are designed and marketed exclusively by MAC Group ([www.MACGroupUS.com](http://www.MACGroupUS.com)) in the USA, and sold by distributors around the world.

**About Cinevate**

Cinevate is a privately held, Canadian-based company that manufactures award-winning hardware solutions for the professional filmmaking market. For more information about Cinevate and their collection of filmmaking products, including detailed product videos and image galleries, please visit <http://www.cinevate.com>.

Cinevate products are exclusively distributed by MAC Group ([www.MACgroupUS.com](http://www.MACgroupUS.com)) in the USA.

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