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Cinevate Launches New “Protected By Tenba” Transport Cases at NAB

Custom-built cases for Cinevate products ensure safe transport

Las Vegas, NV, NAB Booth # C12033 – (April 11, 2011) – Cinevate, in partnership with Tenba[®], has introduced at the annual NAB trade show today a new collection of custom-built cases for their Core and Simplis Rigs, plus Atlas and Pegasus Camera Sliders. These new “Protected by Tenba” cases bring Tenba’s time-tested carrying solutions to Cinevate’s industry-leading filmmaking tools, guaranteeing safe transport for all Cinevate products.

Each new case is designed to protect Cinevate gear in various sizes and configurations, along with accompanying DSLR, video and filmmaking systems. As with all Tenba cases, the materials and hardware used are the best available — including YKK zippers and welded-steel D-rings, plus water-repellant ballistic and Cordura nylon exteriors. Massive reinforcement in all stress and load-bearing areas ensures that the cases will endure the rigors of heavy travel and constant use.

The new “Protected by Tenba” collection will launch with hard-sided cases for the Core Rig and Atlas and Pegasus linear tracking systems, plus hard and soft-sided rolling cases, backpacks and shoulder bags for the Simplis Rig. Custom interiors in all cases are built to provide a perfect fit for all Cinevate gear.

Availability

The new Cinevate “Protected By Tenba” Cases will begin shipping in May at suggested retail prices between \$189.95 and \$369.95. For more information, visit www.cinevate.com.

About Cinevate

Cinevate is a privately held, Canadian-based company that manufactures award-winning hardware solutions for the professional filmmaking market. For more information about Cinevate and their collection of filmmaking products, including detailed product videos and image galleries, please visit <http://www.cinevate.com>.

Cinevate products are exclusively distributed by MAC Group (www.MACgroupUS.com) in the USA.

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