## **ASUKABOOK®**

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FOR IMMEDIATE RELEASE

## AsukaBook Design Templates Now Available Through Red Boot Design

**New York, NY, PhotoPlus Expo Booth #848 (October 22, 2009)** – AsukaBook USA, a division of Kubota Photo Design Inc. and producer of the finest quality coffee table style books, announces today that its album design templates have been added to Red Boot Design's list of products and services.

Red Boot Design, also a division of Kubota Photo Design, Inc., will continue to specialize in one-of-a-kind custom album designs, but will now also offer the convenience of AsukaBook design templates for photographers who want to create an album quickly and effortlessly on their own.

"We are delighted that Red Boot Design has made design templates available to AsukaBook's customers," said Sarah Calahan, Business Development Director of AsukaBook USA. "So whether a photographer needs a custom designed album or something quick and easy, Red Boot Design has their needs covered."

Red Boot Design's album templates for AsukaBook will start around \$20-\$30, and will feature a variety of styles and popular themes such as wedding, baby, senior, family, and more. The templates will be fully editable in Photoshop<sup>®</sup> to allow photographers to edit the designs to the needs of their individual clients. Red Boot Design will add new album templates to their collection as they become available.

For more information about the complete line of AsukaBook products, a video tutorial is available at: <u>http://asukabook.com/home\_tutorials.html#Anchor-61857</u>.

## **About Asukanet**

Asukanet Co., Ltd. is based in Japan. Since 1995 Asukanet has been creating digital photo collection products for Japan's professional photographers. Asukanet produces over 200,000 coffee-table style books annually for Japanese customers. Asukanet is listed on the Tokyo Stock Exchange Market. Asukanet launched AsukaBook USA in the U.S. in March 2005. This division services the U.S. and international markets.

-more-AsukaBook USA • Kubota Image Tools • Red Boot Design Divisions of Kubota Photo Design, Inc. Asukanet is widely endorsed by professional photographers and graphic designers because of the superior quality of its products. Asukanet is also working with some of the major digital camera makers to develop new methods for exhibiting photography through its superior printing techniques. Visit <u>www.asukabook.com</u> for more information.

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