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**FOR IMMEDIATE RELEASE**

## **AsukaBook USA Announces AB AlbumOnline Service**

*New free service provides AsukaBook clients with a 'photo book on the web' URL link that they can share instantly with customers*

**New York, NY, PhotoPlus Expo Booth #848 (October 22, 2009)** – AsukaBook USA, producer of the finest quality coffee table style books, announces its new AB AlbumOnline service.

AsukaBook USA, a division of Kubota Photo Design Inc., offers AB AlbumOnline as a free service offered exclusively to AsukaBook customers. When an album order is being placed online, AsukaBook customers can choose AB AlbumOnline when submitting their order. They will then receive a URL for an online digital slideshow of the album's final design. Once they receive the link to the online album, photographers can share the digital version of the book with their customers as a preview before the printed and bound book arrives. AB AlbumOnline can also be used as a promotional tool for prospective clients once a photographer receives approval to do so from their customer.

"Through client research, AsukaBook determined that faster service to a photographer's client is of utmost importance. Now for the first time, a photographer's clients can share their finished album via a 'photo book on the web' with family and friends before they even have the final printed book in their hands," said Sarah Calahan, Business Development Director of AsukaBook USA. "This is a wonderful service for photographers to offer their customers and AsukaBook is proud to offer this service to our clients for free."

AB AlbumOnline is not an online editing tool that can be used for a photographer's customers to proof the design before placing an order. This service is available once photographer confirms an order and production begins.

For more information about the complete line of AsukaBook products, a video tutorial is available at: [http://asukabook.com/home\\_tutorials.html#Anchor-61857](http://asukabook.com/home_tutorials.html#Anchor-61857).

### **About Asukanet**

Asukanet Co., Ltd. is based in Japan. Since 1995 Asukanet has been creating digital photo collection products for Japan's professional photographers. Asukanet produces over 200,000 coffee-table style books annually for Japanese customers. Asukanet is listed

on the Tokyo Stock Exchange Market. Asukanet launched AsukaBook USA in the U.S. in March 2005. This division services the U.S. and international markets.

Asukanet is widely endorsed by professional photographers and graphic designers because of the superior quality of its products. Asukanet is also working with some of the major digital camera makers to develop new methods for exhibiting photography through its superior printing techniques. Visit [www.asukabook.com](http://www.asukabook.com) for more information.

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