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FOR IMMEDIATE RELEASE

AsukaBook USA Announces Educational Webinars

Free online Webinars offer photographers design, marketing and business tips

Las Vegas, NV, WPPI Booth #1619 (March 8, 2010) – AsukaBook USA, producer of the finest quality coffee table style books, is pleased to announce its upcoming lineup of educational Webinars.

Since February 2009, AsukaBook's free educational Webinars have helped new AsukaBook clients as well as long-standing clients make the most of everything that AsukaBook products and services have to offer. And this series of Webinars has been expanded to include design, marketing and business tips as well.

"These Webinars have been such a great way for us to effectively reach out to our clients and offer any help and guidance they may need," said Sarah Calahan, business development director of AsukaBook USA. "Our current line-up of Webinars was developed in response to the many requests for more information we have received directly from our customers. Since our clients are most interested in design, marketing and business tips, as well as how to get started with their first AsukaBook order, we now offer a Webinar sure to answer any of their most pressing questions."

AsukaBook customers interested in joining one or all of the free Webinars listed below can register online at: http://asukabook.com/home_webinars.html.

Webinar Schedule:

March 18, 2010

Getting Started with AsukaBook

10:00 am Pacific Time

This webinar will begin with a description of the different types of books available from AsukaBook, including the new Zen Layflat and Neo Classic books. Other topics will include how to get started with book design, using File Checker and installing AsukaBook's Color Profile. Questions will be answered via chat during and after the presentation.

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AsukaBook USA • Kubota Image Tools • Red Boot Design
Divisions of Kubota Photo Design, Inc.

March 25, 2010

Doing It By the Book: How to Avoid Common Order Delays

10:00 am Pacific Time

Come learn more about common layout mistakes, activation codes, uploading PDF files, and troubleshooting File Checker. Also, watch a live demonstration on how to soft proof an image using AsukaBook's color profile. Pick up some great new habits for preparing orders "By the Book."

April 1, 2010

Using Design Templates to Improve Workflow

10:00 am Pacific Time

This webinar is perfect for those that have purchased design templates. AsukaBook will walk attendees through some simple steps to make sure everyone is getting the most out of their templates, followed by instruction on how to get those files to work with AsukaBook. Red Boot Design, AsukaBook's sister company, is now offering AsukaBook design templates for professional photographers. These templates will also be showcased during this webinar.

About Asukanet

Asukanet Co., Ltd. is based in Japan. Since 1995 Asukanet has been creating digital photo collection products for Japan's professional photographers. Asukanet produces over 200,000 coffee-table style books annually for Japanese customers. Asukanet is listed on the Tokyo Stock Exchange Market. Asukanet launched AsukaBook USA in the U.S. in March 2005. This division services the U.S. and international markets.

Asukanet is widely endorsed by professional photographers and graphic designers because of the superior quality of its products. Asukanet is also working with some of the major digital camera makers to develop new methods for exhibiting photography through its superior printing techniques. Visit www.asukabook.com for more information.

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